



# Introducing Ami

Bridging Beauty and  
Brightness to your Day

Named after the French word for “friend,” Ami is more than just a lamp. It’s a familiar presence, a sense of warmth you can carry with you. Designed by Thomas Albertsen, Ami’s inviting shape and soft, directional light make it a steadfast companion, offering comfort whether at home or out in the world. With Ami, light becomes personal, a gentle reassurance by your side in any environment, from bedside to the beach, park, or garden.

Crafted with 50% post-consumer plastic, Ami’s material choice highlights FRANDSEN’s dedication to using thoughtfully selected materials combined with responsible sourcing, while creating beautiful timeless design. The three-stage dimmable ONE light source adapts to your mood, creating an atmosphere that’s yours to control - be it for an intimate evening, a quiet moment of focus, or even a lively outdoor gathering due to its IP44 treatment.

With Ami, light is no longer just a functional necessity; it’s a friend, bringing both beauty and brightness to every moment of your day.

## A BRAND WITH A BACKSTORY

From pendant lights innovative portable lights, FRANDSEN’s latest collection represents a new chapter in the company’s illustrious history. The designs are drawn in a direction that celebrates how light sets a constant tone in our homes and our lives. More than mere product-shots, the new FRANDSEN universe evolves around a photographic essay, reflecting our everyday existence. Upholding the spirit of the company’s esteemed founder, Benny Frandsen, the brand thereby continues to shape the narrative of contemporary lighting and design and celebrating light in all its forms.

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