

Elastica

Case study

NEW



Designed to create a unique
user experience

resol



cuarentena

Nahtrang Studio



Daniel Vila & Ester Pujol,
Product designers,
Founders of Nahtrang



**Restaurant & Bar
Product Design Awards**
Winner



Daniel Vila (Sant Quirze Safaja, 1975) and Ester Pujol (Sabadell, 1977), industrial designers from Escola Massana (Barcelona). Daniel Vila previously realized technical drawing. After graduating in 2000 as Industrial designer, participating in numerous seminars such as Massana-Assidomän Frövi of packaging and a postgraduate in Design Management at ICT (Institut Català de Tecnologia), he won the ADI 2000 medal for the "Carro de Vela" project.

Between 2002 and 2003 Ester Pujol realizes a postgraduate in Interior Design at ETSAV. In 2004 they founded Nahtrang Disseny putting together their wide professional experiences and personal knowledge. Between 2007 - 2008 they have occasionally collaborated in sessions on Joining the labour world in Escola Massana and sporadically as guest teachers at the design school Eina.

During 2010 they gave classes on urban furniture at Elisava school, in Barcelona. Currently they are teachers of Urban Furniture at Eina School, in Barcelona. Their products appeared in numerous specialized publications such as Experiment, Creativity, Casa Viva, Interior Design, Incubator Berlin, ON Design, among others.

In 2012 they won one of the Delta Silver awards for the Pile beacon. Currently they develop projects for national and international companies.

The visual game, the unreal elasticity and the dynamism are attracted to break the rigidity of the office spaces. The circles density and the almost immateriality of the structure are the starting-point.

Highlighting the natural capacity of these geometric elements to establish connexions between them, the ELASTICA hangers collection is structured based on fluid dialogue between dots and lines. These objects interact in such a way that the lines acquire a visual plastic texture and almost symbiotic, creating a unique and individual collection composed by wall and standing hangers.

Manufactured in Steel, this collection allows us to create sinuous and organic shapes, generating a parallelism between technology and nature. The pieces available in black or wood finishing, allow this collection to adapt and bring warmth and elegance to any space.





Small wall hook

Small wall hook of painted steel. Possibility of a wooden cover for the hook. Indoor use.

Weight 0,1 kg

Dimensions Ø 6,5 x L 3,5 cm

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Apilable
Stackable
Empilable

Packaging / box - Elastica small wall hook

STD output	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,002	16000	32000	34500	38500	40200

Packaging / box - Small wooden hook cover

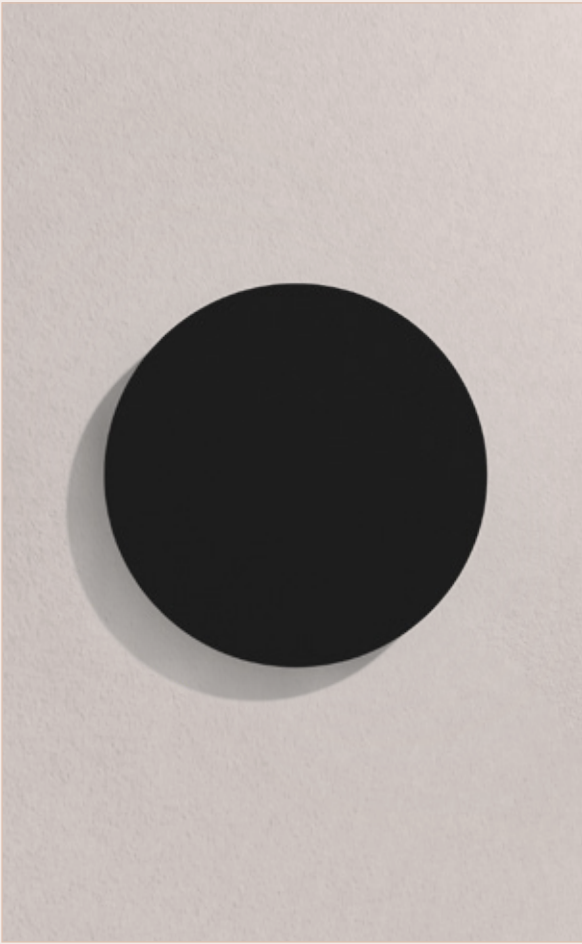
STD output	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,002	16000	32000	34500	38500	40200

Color



Antracita | Antracite | Antracite

RAL 9005



Large wall hook

Large wall hook of painted steel. Possibility of a wooden cover for the hook. Indoor use.

Weight 0,16 kg

Dimensions Ø 8,5 x L 3,5 cm

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Apilable
Stackable
Empilable

Packaging / box - Elastica large wall hook

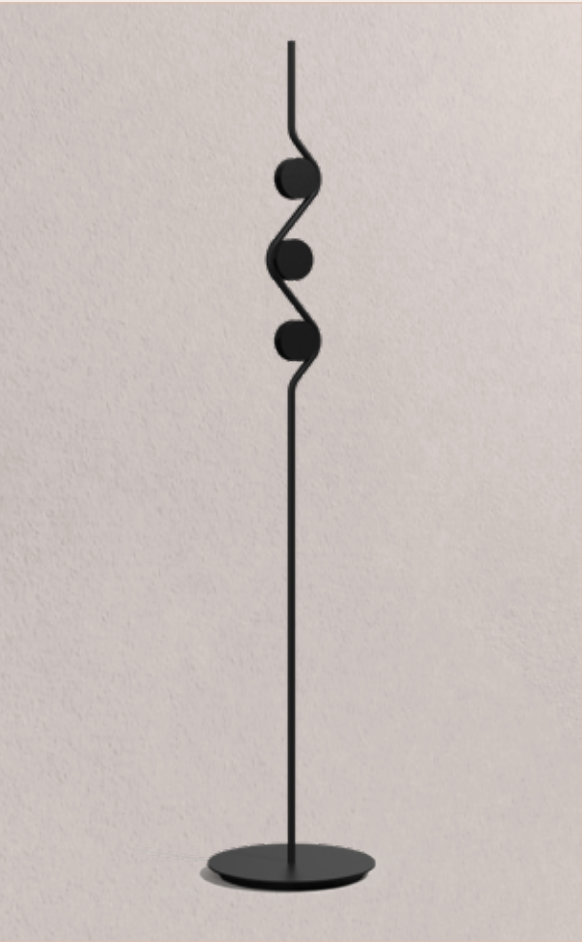
STD salida	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,002	16000	32000	34500	38500	40200

Embalaje / caja - Large wooden hook cover

STD salida	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,002	16000	32000	34500	38500	40200

Wood option





6-Piece freestanding coat rack

6-Piece freestanding coat rack of painted steel. Indoor use.

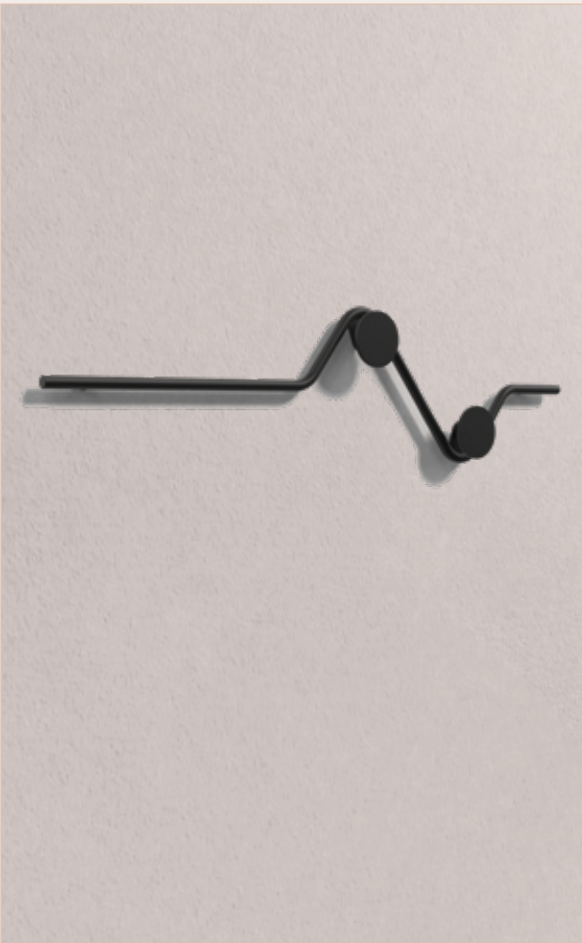
Weight 5,5 kg

Dimensions Ø 32 x H 170 cm

Apilable
Stackable
Empilable

Packaging / box - 6-piece freestanding coat rack

STD output	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X (BULTO 1)	0,034	898	1920	2160	2556	2798
1X (BULTO 2)	0,012					



2-Piece wall coat rack

2-Piece wall coat rack of painted steel. Indoor use.

Weight 0,957 kg

Dimensions W 70 x L 4,5 x H 9,1 cm

Apilable
Stackable
Empilable

Packaging / box - 2-piece wall coat rack

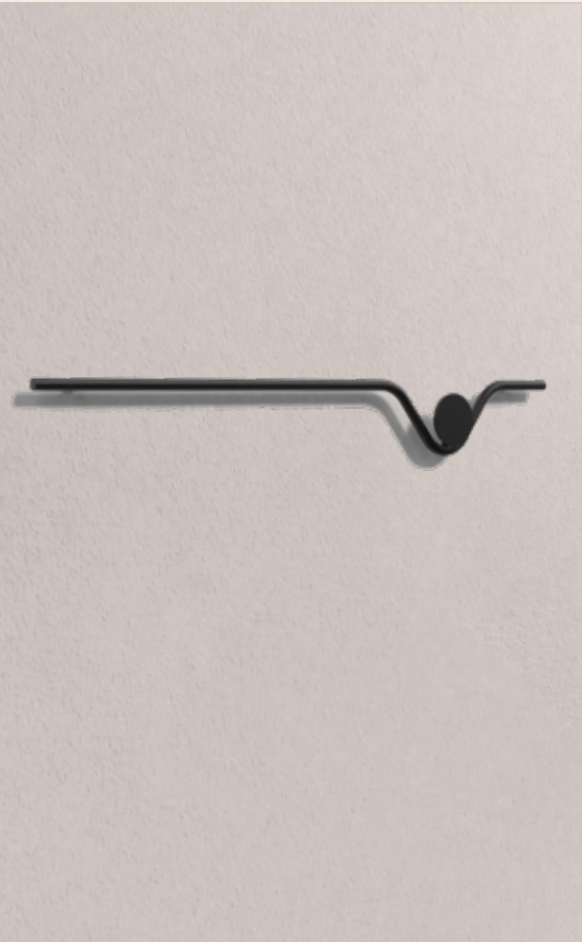
STD output	Volume Pack (m³)	Units Container 20'	Units Container 40'	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,018	1755	3600	4080	4758	4758

Color



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RAL 9005



1-Piece wall coat rack

1-Piece wall coat rack of painted steel.
Indoor use.

Weight 0,797 kg

Dimensions W 70 x L 4,5 x H 15,3 cm

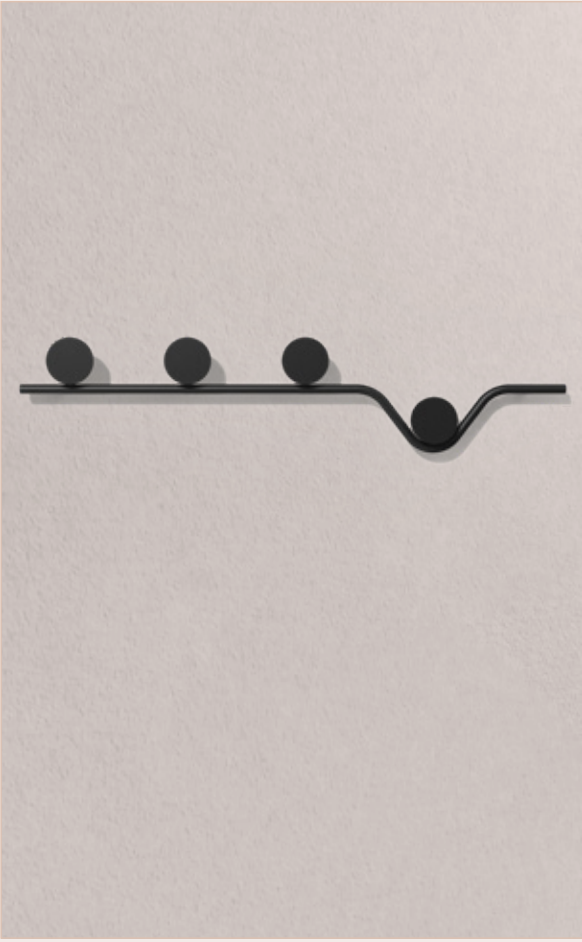
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- Apilable

Stackable

Empilable

Packaging / box – 1-piece wall coat rack

STD output	Volume Pack (m³)	Units Container 20’	Units Container 40’	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,018	1755	3600	4080	4758	4758



4-Piece wall coat rack

4-Piece wall coat rack of painted steel.
Indoor use.

Weight 1,137 kg

Dimensions W 70 x L 4,5 x H 16,76 cm

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- Apilable

Stackable

Empilable

Packaging / box – 4-piece wall coat rack

STD output	Volume Pack (m³)	Units Container 20’	Units Container 40’	Units Container 40HC	Units Truck 70m³	Units Truck 100m³
1X	0,018	1755	3600	4080	4758	4758

Colors



Antracita | Antracite | Antracite

RAL 9005

Product code

Elastica

ELASTICA	1X
ELASTICA SMALL WALL HOOK	41666.1X.ANT.CLPEQ
ELASTICA LARGE WALL HOOK	41666.1X.ANT.CLGD
ELASTICA SMALL WOODEN HOOK COVER	41666.1X.ANT.FMADPQ
ELASTICA LARGE WOODEN HOOK COVER	41666.1X.ANT.FMADGD
ELASTICA 6-PIECE FREESTANDING COAT RACK	41666.1X.ANT.ACEPPIE
ELASTICA 2-PIECE WALL COAT RACK	41666.1X.ANT.ACEPPD2
ELASTICA 1-PIECE WALL COAT RACK	41666.1X.ANT.ACEPPD1
ELASTICA 4-PIECE WALL COAT RACK	41666.1X.ANT.ACEPPD4



resol