

FUTURE PERSPECTIVES

# MyKartell





KARTELL IS BUILT ON A CONTINUOUS DIALOGUE BETWEEN INNOVATION AND CREATIVITY, PRODUCTS AND PEOPLE, OBJECT AND DESIGN. WE PRESENT OURSELVES IN WINDOW DISPLAYS AND RETAIL SPACES THAT EXPRESS THE PHILOSOPHY OF OUR BRAND. WE DIALOGUE WITH OUR CUSTOMERS TO DELIVER A TAILORED PURCHASING EXPERIENCE, WHETHER PHYSICAL OR DIGITAL, ALLOWING KARTELL TO LOOK TO THE FUTURE WITH A VISION ROOTED IN THE PAST.

**Kartell**  
2025



# MyKartell

## FUTURE PERSPECTIVES

*Kartell's mission is look forward, see ahead and move into the future.*

*This is the natural mindset of a company that, by choice, has always led the field in experimentation, research and creativity.*

*Our 2025 catalogue uses generative AI to create realistic settings for furniture and furnishing complements and to focus attention on the design of each object as part of a project, in architectural contexts that dialogue with the objects they contain. Full-colour pages enhance lines and details in an almost metaphysical scenario.*

*Lines, colours and materials are the obvious protagonists of a unique performance conceived by human creativity and reprocessed to form an ideal scenography.*

*Looking into the future is not just a great way to display products in an attractive graphic layout; it is maps Kartell's values and interprets the strategic choice that Kartell has made in the evolution of its character.*

**ALBERT table**  
des. L. Serafini + R. Palomba

**VICTORIA GHOST chair**  
des. P. Starck

**BIG FL/Y suspension lamp**  
des. F. Laviani



**JELLIES FAMILY tableware**  
des. P. Urquiola

**JELLIES FAMILY vase**  
des. P. Urquiola

**DUNE tray**  
des. M. Bellini





**ALBERT table**  
des. L. Serafini + R. Palomba

**LOUIS GHOST chair**  
des. P. Starck

**SHANGHAI vase**  
des. M. Bellini



**ANGELO STONE floor lamp**  
des. P. Starck

WE CREATE OBJECTS  
THAT USE BEAUTY  
AS A WORLDWIDE  
CULTURAL MANIFESTO  
FOR ITALIAN DESIGN.  
KARTELL MEANS  
ALWAYS DISCOVERING  
SOMETHING NEW,  
UNIQUE AND  
EXTRAORDINARY AND  
MAKING IT PRACTICAL  
AND USEFUL  
THROUGH A COMPLEX  
INDUSTRIAL PROCESS.







**K/WOOD chair**  
des. P. Starck

**MAX table**  
des. F. Laviani

**MOBIL drawers**  
des. A. Citterio with O.Löw



**C.KOYA stool**  
des. P. Starck





**KHAN suspension lamp**  
des. P. Starck

**VISCOUNT OF WOOD table**  
des. P. Starck

**PIUMA chair**  
des. P. Lissoni



**BATTERY table lamp**  
des. F. Laviani



**AALAND sofa**  
des. P. Urquiola

**AALAND armchair**  
des. P. Urquiola

**AALAND pouf**  
des. P. Urquiola

**CORTEZA stool/side table**  
des. P. Urquiola

**CORTEZA cachepot**  
des. P. Urquiola







**H.H.H chair**  
des. P. Starck



KARTELL'S CREATIVE  
WORKSHOP  
EXPRESSES THE  
UNIQUENESS  
AND ESSENCE  
OF DESIGNERS'  
THOUGHTS. WE  
CELEBRATE OUR  
DESIGNERS' TALENT  
BY TRANSFORMING  
THEIR IDEAS INTO  
PRODUCTS.



H.H.H. chair  
des. P. Starck



**LUNAT desk**  
des. P. Urquiola

**CHARLA chair**  
des. P. Urquiola

**TAJ table lamp**  
des. F. Laviani



**ASIA sofa**  
des. P. Lissoni



**ATTILA side table**  
des. P. Starck

**NAPOLEON side table**  
des. P. Starck

**ALEDIN TEC MAT table lamp**  
des. A. & F. Meda



**FOUR EXTENDABLE table**  
des. F. Laviani

**ELEGANZA NIA armchair**  
des. P. Starck





**A.I. family**  
des. P. Starck



**A.I. CONSOLE**  
des. P. Starck

**GOODNIGHT wall lamp**  
des. P. Starck

**FRANÇOIS GHOST mirror**  
des. P. Starck



**EUR stool/side table**  
des. F. Novembre

**K/WOOD armchair**  
des. P. Starck

**CARA armchair**  
des. P. Starck



**GEEN-A floor lamp**  
des. F. Laviani

**UNDIQUE MAS side table**  
des. P. Urquiola

**TERESA table lamp**  
des. F. Laviani





**THIERRY family**  
des. P. Lissoni



**THIERRY XXL table**  
des. P. Lissoni

**VENICE chair**  
des. P. Starck

**TERESA table lamp**  
des. F. Laviani

**SHIBUYA vase**  
des. C. Pillet



**LARGO sofa**  
des. P. Lissoni

**TEA wall lamp**  
des. F. Laviani

**MAX-BEAM stool**  
des. L. Serafini + R. Palomba



**T-TABLE side table**  
des. P. Urquiola





**CLAP armchair**  
des. P. Urquiola

**ADAM WOOD bookcase**  
des. P. Starck

**TEA table lamp**  
des. F. Laviani



**GEEN-A floor lamp**  
des. F. Laviani

**MINI GEEN-A table lamp**  
des. F. Laviani

**FOUR table**  
des. F. Laviani

**MADAME armchair**  
des. P. Starck

**MINI GEEN-A table lamp**  
des. F. Laviani



**JELLIES FAMILY tableware**  
des. P. Urquiola

**JELLIES FAMILY vase**  
des. P. Urquiola

**JELLIES coat hanger**  
des. P. Urquiola

**I SHINE vase**  
des. E. Quittlet

**U SHINE vase**  
des. E. Quittlet





**PILASTRO stool/table**  
des. E. Sottsass

**COLONNA stool/table**  
des. E. Sottsass

**CALICE vase**  
des. E. Sottsass

**VISCOUNT OF WOOD table**  
des. P. Starck

**POLVARA bookcase**  
des. G. Polvara

**K-TOP side table**  
des. R. Dordoni

**AALAND carpet**  
des. P. Urquiola

**AL WOOD side table**  
des. P. Starck

**ASIA armchair**  
des. P. Lissoni

**TIPTOP side table**  
des. P. Starck with E. Quittlet





KARTELL REINVENTS  
AND INNOVATES,  
GIVING NEW  
MEANING TO THE  
DEEP-ROOTED  
VALUES THAT  
IDENTIFY OUR BRAND.  
WE DESIGN SO THAT  
YOU CAN LIVE EVERY  
ASPECT OF SPACE.

**AALAND armchair**  
des. P. Urquiola

**AALAND pouf**  
des. P. Urquiola

**AALAND carpet**  
des. P. Urquiola

**CORTEZA side table**  
des. P. Urquiola

**CORTEZA cachepot**  
des. P. Urquiola



**THIERRY XXL table**  
des. P. Lissoni

**MASTERS chair**  
des. P. Starck

**PLANET suspension lamp**  
des. T. Yoshioka

**ABBRACCIAIO candelabra**  
des. P. Starck with A. Maggior

**PUMO centrepiece**  
des. F. Novembre

**MINI PLANET table lamp**  
des. T. Yoshioka



**OKRA vase**  
des. P. Urquiola





**MINI KABUKI table lamp**  
des. F. Laviani



**TRAYS family**  
des. P. Lissoni

**TRAYS bookcase**  
des. P. Lissoni

**FOUR table**  
des. F. Laviani

**AUDREY chair**  
des. P. Lissoni

**BOURGIE table lamp**  
des. F. Laviani



**LANTERN table lamp**  
des. F. Novembre



**HIRAY sofa**  
des. L. Serafini + R. Palomba

**KLEO carpet**  
des. L. Serafini + R. Palomba

**HIRAY side table**  
des. L. Serafini + R. Palomba

**MINI GEEN-A table lamp**  
des. F. Laviani



**I SHINE vase**  
des. E. Quitllet

**U SHINE vase**  
des. E. Quitllet

**JELLIES FAMILY tableware**  
des. P. Urquiola

**SHANGHAI vase**  
des. M. Bellini

**MOON centrepiece**  
des. M. Bellini



**TRULLO centrepiece**  
des. F. Novembre

**OKRA vase**  
des. P. Urquiola

**COMPONIBILI container**  
des. A. C. Ferrieri



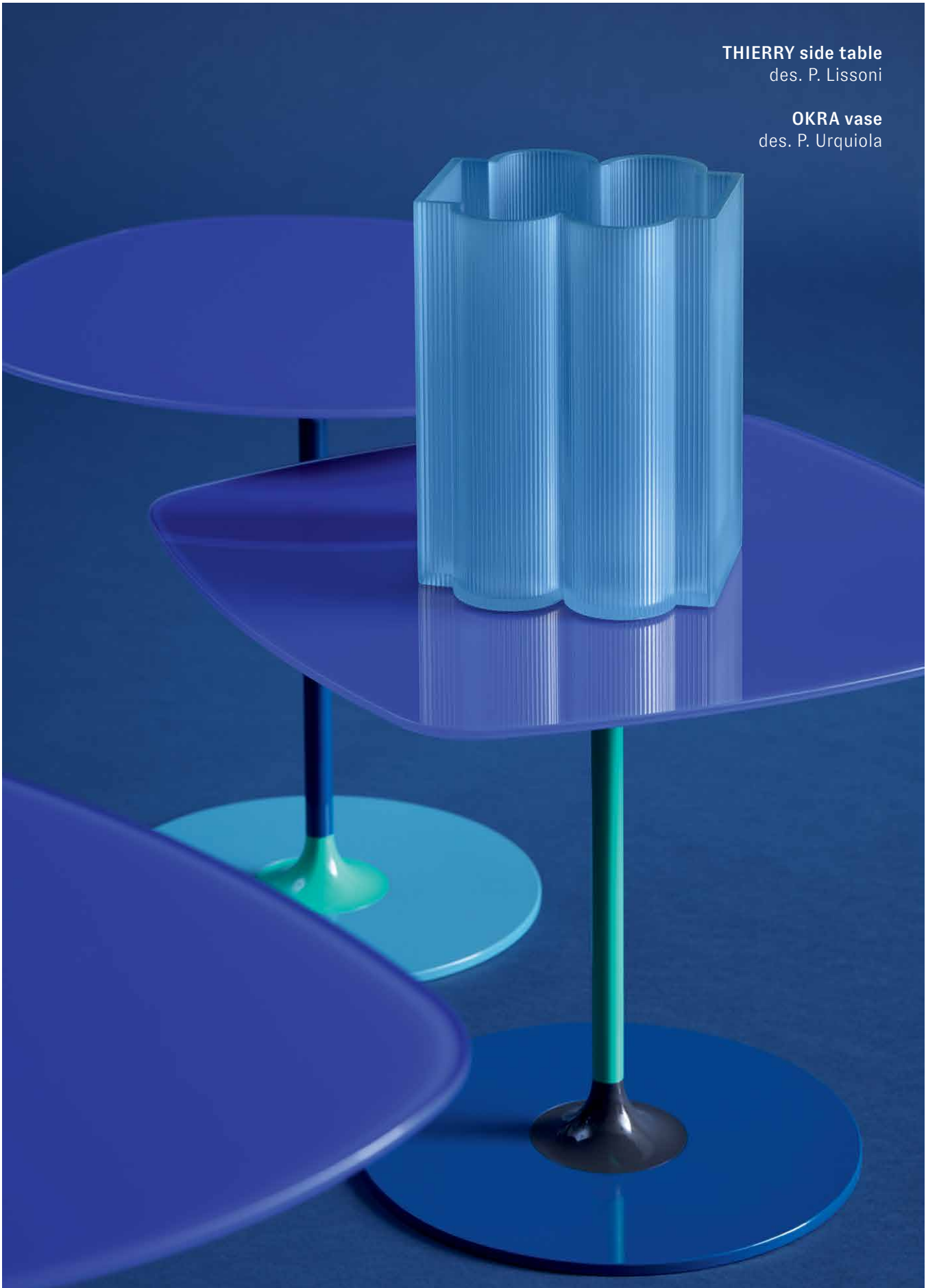
**WE WORK WELL AND  
ACT RESPONSIBLY,  
RESPECTING OUR  
PLANET AND ITS  
PEOPLE. WE DESIGN  
AND PRODUCE USING  
VIRTUOUS MATERIALS,  
SAVING ENERGY AND  
RESPECTING THE  
STRICTEST STANDS  
OF SAFETY AND  
SUSTAINABILITY.**



**PAPYRUS armchair**  
des. R. & E. Bouroullec



**BOURGIE table lamp**  
des. F. Laviani



**THIERRY side table**  
des. P. Lissoni

**OKRA vase**  
des. P. Urquiola



**EARL OF WOOD desk**  
des. P. Starck

**MAUI SOFT chair**  
des. V. Magistretti

**MOBIL drawers**  
des. A. Citterio with O.Löw

**ALEDIN TEC table lamp**  
des. A. & F. Meda



**ASIA armchair**  
des. P. Lissoni

**GEEN-A floor lamp**  
des. F. Laviani

**THIERRY side table**  
des. P. Lissoni

**KLEO cachepot**  
des. L. Serafini + R. Palomba





**K-WAITING armchair**  
des. R. Dordoni

**K-WAITING dormeuse**  
des. R. Dordoni

**K-LUX floor lamp**  
des. R. Dordoni



**K-TOP side table**  
des. R. Dordoni

**K-LIM carpet**  
des. R. Dordoni



**PLASTICS OUTDOOR sofa**  
des. P. Lissoni

**K-LIM carpet**  
des. R. Dordoni

**PRINCE AHA stool**  
des. P. Starck

**PIAZZA tray**  
des. F. Novembre

**JELLIES FAMILY tableware**  
des. P. Urquiola



**I SHINE vase**  
des. E. Quittlet



THROUGH NEW  
COLORS AND  
MATERIALS, KARTELL  
REINVENTS THE  
PRODUCTS THAT  
EXPRESS THE  
CHARACTER OF  
OUR BRAND AND  
TRANSFORMS THEM  
INTO SUCCESSFUL  
OBJECTS THROUGH  
TIMELESS DESIGNS  
THAT HARMONISE  
WITH THE LATEST  
CREATIVE TRENDS.



**COMPONIBILI container**  
des. A. C. Ferrieri





**AUDREY SOFT chair**  
des. P. Lissoni



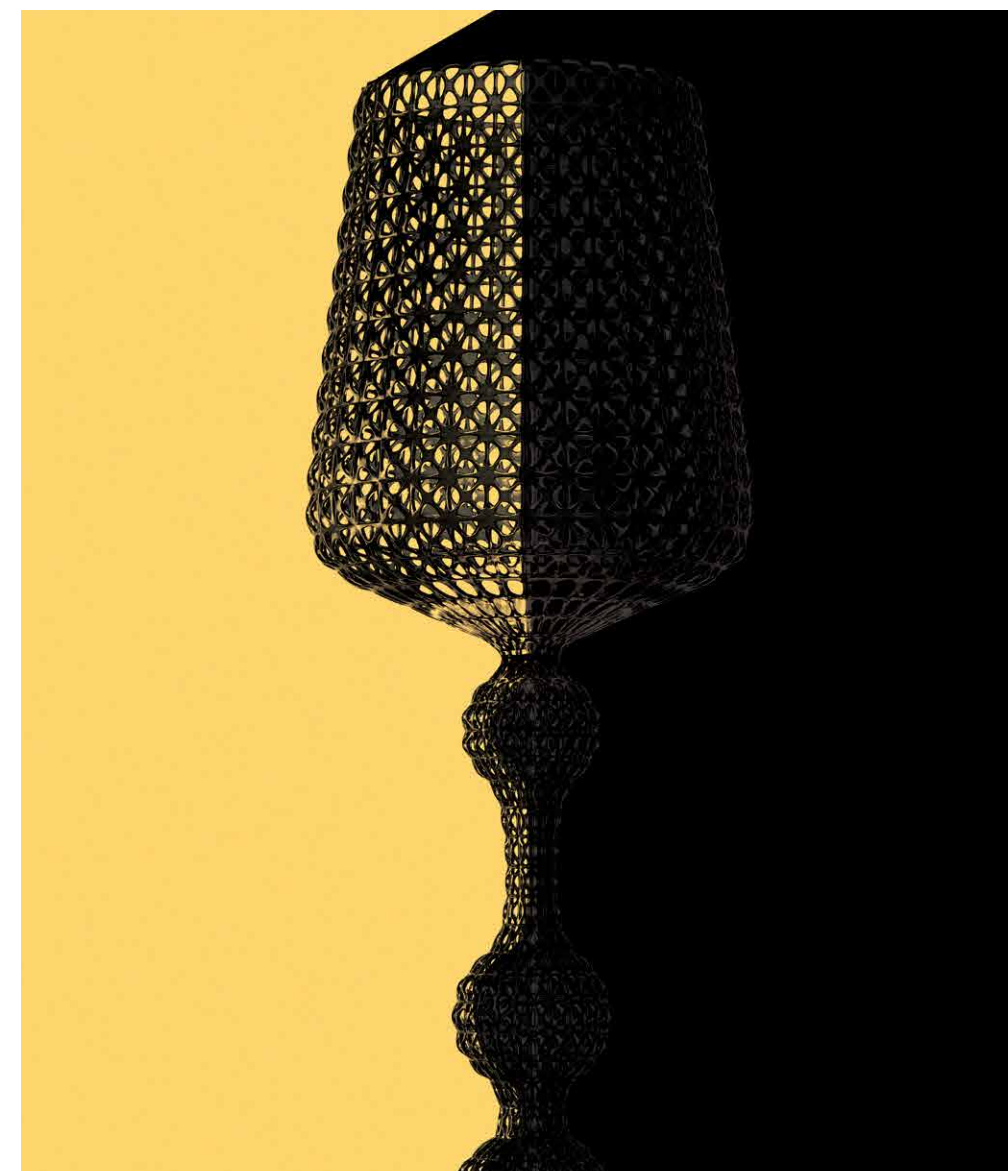
**UNDIQUE side table**  
des. P. Urquiola

**KHAN suspension lamp**  
des. P. Starck

**MULTIPLO table**  
des. A. Citterio

**Q/WOOD chair**  
des. P. Starck

**MINI KABUKI table lamp**  
des. F. Laviani



**KABUKI floor lamp**  
des. F. Laviani



**SHELFISH shelf**  
des. L. Serafini + R. Palomba

**ALL SAINTS mirror**  
des. L. Serafini + R. Palomba

**MAX-BEAM stool**  
des. L. Serafini + R. Palomba



**COMPONIBILI container**  
des. A. C. Ferrieri

**HIRAY armchair**  
des. L. Serafini + R. Palomba

**HIRAY sofa**  
des. L. Serafini + R. Palomba

**EUR stool/side table**  
des. F. Novembre



**HIRAY side table**  
des. L. Serafini + R. Palomba

**MINI GEEN-A table lamp**  
des. F. Laviani



BY ADOPTING A  
NEW APPROACH  
TO DESIGN, WE  
TRANSFORM  
WAYS OF LIVING  
AND DELIVER THE  
FUNCTIONALITIES  
DEMANDED BY ALL  
THOSE WHO SEEK  
TO INHABIT TODAY'S  
SPACES IN BEAUTY  
AND COMFORT.



**KABUKI floor lamp**  
des. F. Laviani

**CARA armchair**  
des. P. Starck

**PRINCE AHA stool**  
des. P. Starck

**TEA table lamp**  
des. F. Laviani

**TOOBE floor lamp**  
des. F. Laviani

**AALAND carpet**  
des. P. Urquiola



**K-WAITING sofa**  
des. R. Dordoni

**UNDIQUE MAS side table**  
des. P. Urquiola



**A.I. LOUNGE armchair**  
des. P. Starck

**PLANET floor lamp**  
des. T. Yoshioka

**PLANET table lamp**  
des. T. Yoshioka

**K-TOP side table**  
des. R. Dordoni

**KLEO cachepot**  
des. L. Serafini + R. Palomba



**FATA wall lamp**  
des. P. Lissoni

**JELLIES vase**  
des. P. Urquiola





**PLASTICS sofa**  
des. P. Lissoni

**ANGELO STONE floor lamp**  
des. P. Starck

**TERESA table lamp**  
des. F. Laviani



**JELLIES coat hanger**  
des. P. Urquiola

**THIERRY side table**  
des. P. Lissoni

**BE BOP armchair**  
des. L. Serafini + R. Palomba

**MULTIPLO LOW side table**  
des. A. Citterio

**K-LIM carpet**  
des. R. Dordoni



**BELLISIMA suspension lamp**  
des. F. Laviani

**GLOSSY table**  
des. A. Citterio

**RE-CHAIR chair**  
des. A. Citterio

**TRAMA tableware**  
des. P. Urquiola



**PUMO LAMP table lamp**  
des. F. Novembre



**HIRAY stool**  
des. L. Serafini + R. Palomba

**HIRAY table**  
des. L. Serafini + R. Palomba

**MINI GEEN-A table lamp**  
des. F. Laviani



**BUBBLE CLUB armchair**  
des. P. Starck

**PRINCE AHA stool**  
des. P. Starck





**ANGELO STONE floor lamp** des. P. Starck  
**A.I. LOUNGE armchair** des. P. Starck  
**AALAND carpet** des. P. Urquiola  
**K-TOP side table** des. R. Dordoni  
**TEATIME tray** des. P. Starck



**GOODNIGHT CAP table lamp**  
 des. P. Starck



**BIG FL/Y suspension lamp**  
des. F. Laviani

**FOUR CERAMIC table**  
des. F. Laviani

**SMATRIK chair**  
des. T. Yoshioka

**K-LIM carpet**  
des. R. Dordoni

**CALICE vase**  
des. E. Sottsass





**POP sofa**  
des. P. Lissoni with C. Tamborini

**KLEO cachepot**  
des. L. Serafini + R. Palomba



**TEA table lamp**  
des. F. Laviani



**SIR GIO table**  
des. P. Starck

**LOUIS GHOST chair**  
des. P. Starck

**PLANET suspension lamp**  
des. T. Yoshioka



**SPACE table lamp**  
des. A. Tihany





**MAGAZINE RACK**  
des. G. Stoppino



**GHOST BUSTER dresser**  
des. P. Starck with A. Maggiar



**TERESA table lamp**  
des. F. Laviani



**BLOOM suspension lamp**  
des. F. Laviani

**GLOSSY table**  
des. A. Citterio

**A.I. chair**  
des. P. Starck

**PUMO centrepiece**  
des. F. Novembre

**MINI PLANET table lamp**  
des. T. Yoshioka



**TRIX seating system**  
des. P. Lissoni

**KLEO cachepot**  
des. L. Serafini + R. Palomba



**KLEO carpet**  
des. L. Serafini + R. Palomba

**MINI GEEN-A table lamp**  
des. F. Laviani

**EUR stool/table**  
des. F. Novembre

**HIRAY chair**  
des. L. Serafini + R. Palomba

**HIRAY table**  
des. L. Serafini + R. Palomba





**LUNAM armchair**  
des. P. Urquiola

**LUNAM pouf**  
des. P. Urquiola

**GEEN-A floor lamp**  
des. F. Laviani

**PARAYS carpet**  
des. P. Urquiola



**LUNAM sofa**  
des. P. Urquiola

**UNDIQUE MAS side table**  
des. P. Urquiola

**FL/Y suspension lamp**  
des. F. Laviani





**PLASTICS sofa**  
des. P. Lissoni

**BLAST side table**  
des. P. Starck

**TEATIME tray**  
des. P. Starck

**PARAYS carpet**  
des. P. Urquiola



**TAKE table lamp**  
des. F. Laviani



**CARA OUTDOOR armchair**  
des. P. Starck

**PLASTICS sofa**  
des. P. Lissoni

**KLEO carpet**  
des. L. Serafini + R. Palomba



**PLASTICS OUTDOOR pouf**  
des. P. Lissoni

**MULTIPL0 table low**  
des. A. Citterio

**MINI GEEN-A table lamp**  
des. F. Laviani

**KLEO cachepot**  
des. L. Serafini + R. Palomba





This catalogue was printed using 100% self-generated electricity produced using photovoltaic panels and other renewable sources.



The inks used for the printing process are vegetable-based and mineral oil-free. The oil carrier in which the coloured pigments are dissolved is obtained from specially cultivated plant seeds, further limiting CO<sub>2</sub> emissions. The use of solvents and additives containing VOCs (volatile organic compounds) has been eliminated from the entire printing process.



**rete clima**

This catalogue is printed on "Burgo Selena Green" natural wood-free pure cellulose machine-made paper with a handmade look, for luxury printing. Bleached without the use of chlorine and ECF (Elemental Chlorine Free) certified; 100% recyclable and FSC® certified for the responsible management of the world's forests.

The printing presses used are CO<sub>2</sub> Neutral certified, and the printer offsets the inevitable additional CO<sub>2</sub> emissions associated with the production process with reforestation activities managed by Rete Clima.



Project and Art Direction  
Ferruccio Laviani

Graphic Design  
Alessandro Pensotti

Photographer  
Simona Pesarini

Post Production and AI  
Relight di Paola Lucente

Printing  
Target Color S.r.l.

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**Kartell**

via delle Industrie, 1 • 20082 Noviglio (MI)  
t. +39 02 900121 • f. +39 02 90091212  
kartell@kartell.it • kartell.com









