

maxdesign

# Upgrade

CUSCINI | RUNOUT | BABA | RE-MAX



Cuscini Stool

## maxdesign

Every visionary architectural project stems from essential design research: for us, it starts by building solid foundations to support the poetry of design. Our goal is to revitalize a brand with a rich product history. We are excited about this journey, starting with the new products you'll see here, our enlarged staff, and our new headquarters, which since January '24 has hosted all our resources and will hopefully shape our vision. We aim to create an inclusive hub where creativity and humanity are mixed to create products, relationships, and projects, defining the future poetry of maxdesign.



↗  
Cuscini Work

# Cuscini

The shell is made of injected polyurethane foam with a load-bearing structure in rigid molded foam; this choice makes Cuscini fully recyclable compared to shells with a steel core, as it avoids more complex and polluting disposal processes.



DESIGNERS

## Big-Game

Swiss design studio founded by Augustin Scott de Martinville, Grégoire Jeanmonod and Elric Petit in 2004. Their work has received numerous awards including the iF design award, the Wallpaper Design Award, the Good Design Award and is part of museum collections around the world including the MoMA in New York and Centre Pompidou in Paris.

↗  
Cuscini Stool



NEW VERSION

# Cuscini Work

Cuscini Work is the much-anticipated extension of the Cuscini line, further enhancing the promise of comfort and ergonomic support. Its lightweight and durable structure, combined with dimensional stability, ensures long-lasting performance even in the most dynamic environments. The variety of bases available in cast aluminum—swivel base with wheels, swivel base with feet, and a five-star base with gas lift mechanism—ensures maximum adaptability to any space and usage needs, making Cuscini Work an ideal choice for modern and flexible workspaces.



NEW VERSION

# Cuscini Stool

750 mm

650 mm



Cuscini Stool is the further extension of the Cuscini family, designed for the contract and horeca sectors. This model combines the comfort and ergonomics of an armchair with the practicality of a stool, offering a comfortable seating experience even at a greater height. Available in both low and

high versions, each equipped with a footrest, Cuscini Stool ensures stability and safety thanks to its balanced design and lightweight yet sturdy structure. It is perfect for spaces like café counters and elegant lounges, where style and comfort blend seamlessly with the surrounding environment.

NEW FINISH

# Runout

Its main design feature resembles a sturdy tool, while the delicately hollowed-out aluminum frame offers a light and refined appearance.

The new polished aluminum finish enriches the product family, adding more options, beauty, and elegance. The round seat enhances contemporary appeal, with an upholstered option for diverse preferences. Designed in three heights of 45, 65, and 75 cm, it ensures versatility for various settings, from kitchen islands to cafes and commercial spaces.



DESIGNERS

## Geckeler Michels

Geckeler Michels is a design studio founded in 2013 by David Geckeler and Frank Michels. Based in Berlin with a branch in Luxembourg. Their focus includes creative direction, furniture, lighting, products, and spaces.



Runout  
Brushed aluminum



MATERIALS

# RE-MAX<sup>®</sup>

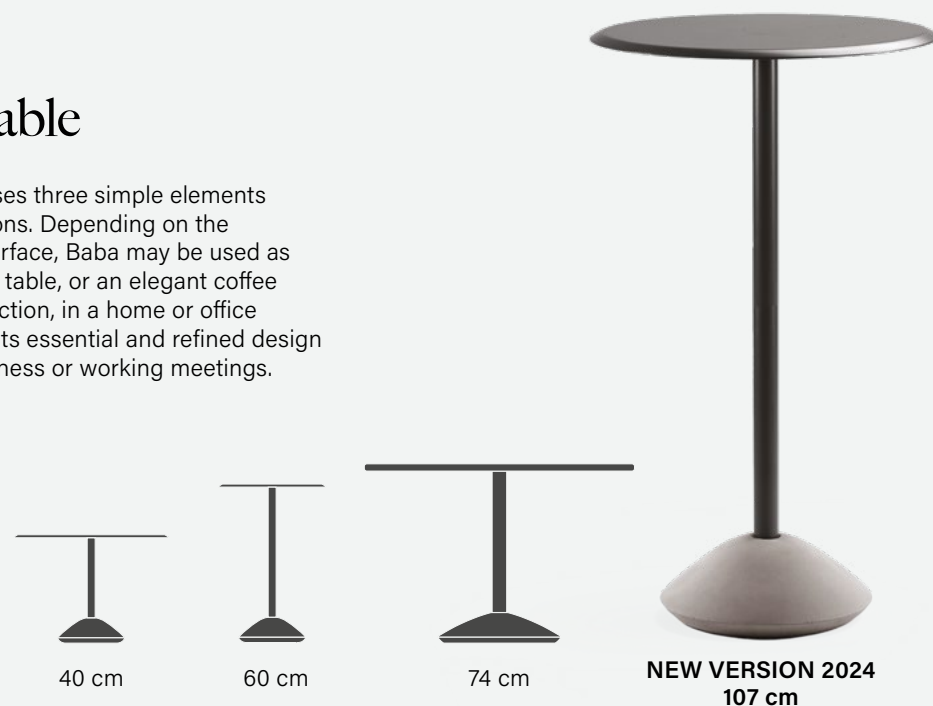
RE-MAX is made of 40% recycled wood and 60% polypropylene, reducing the use of plastic by 40%. Its surface features a unique texture, created from the blend of these two materials.



NEW VERSION

## Baba High Table

Baba is both simple and cheerful. It comprises three simple elements freely combinable to achieve various functions. Depending on the height and finish of the top, leg and base surface, Baba may be used as a weatherproof bistro table, a colourful club table, or an elegant coffee table. The table has a meeting or dining function, in a home or office environment, elegant and sober. Thanks to its essential and refined design it is perfect in small meeting rooms for business or working meetings.



DESIGNER

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PAPER  
Fedrigoni Materica Terrarossa 120g  
Explorer Premium Offset 120g



MATERIALS

RE

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UPGRADE 2024

NEW VERSION

Ba

Baba is both  
freely combi  
height and f  
a weatherpro  
table. The ta  
environment  
it is perfect i

DESIGNER

Christoph Jenni



40 cm



60 cm



74 cm



NEW VERSION 2024  
107 cm