

driade

Contract Book | 2024



driade

Aesthetic Laboratory

Driade's reputation is linked to eminent designers and cultural personalities, authors of many icons: Philippe Starck, Ron Arad, Fabio Novembre, Patricia Urquiola, Rodolfo Dordoni, Konstantin Grcic, Antonia Astori, Enzo Mari, Alessandro Mendini, Borek Sipek among others.

The collection covers the whole home and ranges from objects of art to daily use tools, furniture for one of a kind houses, marvelous gardens, smart office and flamboyant public spaces.

From a season in which design determined a new trend in terms of mindset, function and image, Driade was one of the greatest representatives, being the first to invent a koiné that is understood at any latitude because written in different languages and codes.

If it were a city, it would be New York, London or even Rome at the time of Caravaggio, or more simply the Milano of the Astori Family.

It now lives in many cities, in the most exclusive or stylish abodes, giving rise to a sinuous balance between coherence and change, break and culture, following the myth of design that goes "from the spoon to the town", in a collection that has become lifestyle.

After more than five decades Driade remains consistent by following this philosophy and joie de vivre.

That's why Driade is LABORATORIO ESTETICO.

Driade Contract division stands out thanks to the company's ability to create tailor-made solutions in various fields of design, with a team of specialists available to interior designers and architects for the study and realization of furnishing projects that combine aesthetics and functionality.

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01. Strozzi Bistrot

Florence, Italy



COSTES
ARMCHAIR



Project: Fabio Novembre
Products: Mingx family, Nemo chair, Costes armchair

Inside Palazzo Strozzi, Novembre Studio designs Strozzi Bistrò, the restaurant located in the courtyard of the famous Renaissance building. All Driade items match perfectly with the contemporary design project and the history of the palace.



MINGX
CHAIR



MINGX
STOOL



MINGX
STOOL WITH BACKREST





02.

Restaurante Filandon

Madrid, Spain



Project: Isabel Lopez Vilalta
Products: Pip-e

Restaurant Filandon is a unique space located in the El Prado Mount, one of the best preserved Mediterranean woods in Europe, in the heart of Madrid. It is also mentioned in the famous Michelin guide.

Pip-e chairs and armchairs by Philippe Starck gives lightness to this garden, so that natural surroundings are enhanced.



PIP-E
CHAIR

PIP-E
ARMCHAIR

03.

Tribe Budapest Hotel

Budapest, Hungary



Product: Roly Poly

The skybar of the Tribe Hotel in Budapest is a new place where having a chill time with a fantastic view over Budapest.
Our Roly Poly armchair with its cushions is the perfect comfortable seating with a young design oriented soul that brings bold and creative energy to the space.



04.

Hotel la Co(o)rnice

Plya-sur-mer, France



Products: Pip-e, Lou Read

The national site and belvedere of the Arcachon basin, the Dune du Pilat, offers a breathtaking view from the hotel and the restaurant La Co(o)rnice. Philippe Stark's design provides a backdrop to the nature that surrounds the hotel, thanks also to the Pip-e chairs that do not obstruct the guest's robe. A seat designed for outdoor spaces, but which can also be used indoors.



05.

Muttard restaurant

Valencia, Spain



SISSI
ARMCHAIR



Products: Sissi

The Muttard restaurant shows the perfect balance between classicism and modernity, through noble and elegant materials and the latest innovations in interior design. All the senses are present in this space, where decoration, art and gastronomy go hand in hand.

The Sissi chairs with their minimal design give lightness to the project of this restaurant.



06.

Hotel Fifty House

Milan, Italy



VIGILIUS
ARMCHAIR



Project: Alessandra Vaccari
Products: San Marco, Vigilius, Hall

Fifty House is the five-star hotel in the heart of Milan that offers a luxurious, but also informal and welcoming environment able to combine design and art with a new concept of cultured and intriguing hospitality.

The furnishings of the structure, in particular of the common areas, bear the signature of Driade who stands out thanks to an idea of the art of living that focuses on eclecticism and elegance, with objects of art and daily use that blend harmoniously with a result of great charm.

Luxury and classicism combine with avant-garde and modernity creating a captivating and original effect of great charm.



HALL
SOFA



SAN MARCO
ARMCHAIR





07.

Locanda La Raia

Gavi (Alessandria), Italy



VIGILIUS
ARMCHAIR



Products: Vigilius, Lisa, Cuginetto, Fratello, Taylor&Snider Bird, Pip-e, Sissi

Immersed in Gavi, between Alto Monferrato and Lower Piedmont, La Raia welcomes guests with its hospitality characterized by unexpected details, relaxed rhythms, and harmony with nature. Inside and outside the estate, Driade's design adds a unique touch to the environment, creating spaces that invite relaxation and contemplation. Vigilius and Lisa armchairs, Fratello, Cuginetto, and Cuginetto tables, Sissi and Pip-e chairs, and Taylor & Snider Birds mirrors enrich the gardens, tasting rooms, and common areas, offering visitors a unique aesthetic and sensory experience where nature and design harmoniously converse.



CUGINETTO
TABLE



LISA
ARMCHAIR





08.

Hotel de Paris, le Grill

Montecarlo, Principato di Monaco



Project: Antonio Citterio
Product: Neoz

Le Grill, Michelin 1-star restaurant, is located on the rooftop of the iconic Hôtel de Paris in Montecarlo. Its timeless decor is a clear homage to the Mediterranean Sea, a bewitching blue and refined Celtic lines, Le Grill is an experience that transcends time and space, suspended between sky and sea.

Our Neoz armchairs is a part of this scenario thanks to the personalised fabric choose for this proejct.



NEOZ
 ARMCHAIR



09.

MGallery Hotel, Palazzo Tirso

Cagliari, Italy



TOTTORI
ARMCHAIR



Project: Marco Piva
Product: Tottori

The design concept is based on maintaining a balance between the historical aspects of the building and the innovation of the new works. The design put forward creates a link to the building's former existence, preserving and enhancing part of the original structure in a perspective of continuity. This approach enables guests to immerse themselves in the history and elegance of the Palazzo Tirso, while enjoying the modern comforts and technologies offered by a 5-star hotel.

10.

La chiave dei Trabocchi

Marina di San Vito (Chieti), Italy



TOY
ARMCHAIR



Product: Toy

The restaurant La Chiave dei Trabocchi is located on the splendid Abruzzo coastline, a land of fishermen that captivated the writer Gabriele D'Annunzio. An ethereal space, with dazzling white decor, reflects the soft light of a glimpse of the Mediterranean. The sculptural lines of the Toy armchairs adorn the restaurant terrace, providing a comfortable atmosphere of absolute elegance.

11.

Costa Smeralda

Genoa, Italy



Project: Adam Thiany / Jeffrey Beers
Products: San Marco, Mingx, Ten, Lagò

"Italy's finest - The best of Italy" is the concept that characterizes all the environments of Costa Cruises' Costa Toscana ship, inaugurated in 2019. An authentic celebration of Italian design, culture and spirit. Therefore, Driade and FontanaArte were among the brands selected to intervene in the project with the furnishings, some of which are ad hoc, in a combination of manual processing and serial production. In addition, inside the CoDe - Costa Design Collection Museum, the first Italian design museum, there are some historical pieces of both companies, such as the lamp Bilia by Gio Ponti for FontanaArte or the pouf Block by Nanda Vigo for Driade. An all-round project that pays homage to "Made in Italy" and celebrates Italian creativity all over the world.





12. Charming Station House

Amsterdam, Nederland



Project: Roelfien Vos
Products: Tottori, Roly Poly

This historic building has been transmuted into a welcoming heaven for a family. The designer embarked on the meticulous renovation endeavor, painstakingly resurrecting the original features that adorned the abode, spanning from the resplendent flooring to the ornate ceilings. Tottori chairs and Roly Poly armchairs acts as design furniture elements which met perfectly with this historical site.



13.

Beijing private apartment

Beijing, China



VENUS
BOOKCASE



Project: Chen Xuan
Product: Venus

A house built around the lifestyle and habits of the owners. The architect has renovated the house according to the definitions of art and design. In this context, the Venus bookcase fits in, representing both things: art, that is, the possibility of enjoying its beauty, and function, an essential part of design.

14.

Moscow private apartment

Moscow, Russia



WOW
SOFA



Project: Zenzerosso Design Studio
Products: Wow

The main task of the architectural studio was to create a functional and beautiful space in 65m², making the space practical with emphasis on details.

To visually expand the space, the walls were painted in a cold gray shade: it serves as a calm neutral background. Warmth was added with the help of parquet and wooden wall panels. Such contrasts of warm and cold can be seen in other details, such as the blue shade of the Driade Wow sofa and the cold tone of the desk.

15.

A+S DialogGroup office

Hamburg, Germany



Project: Wesenicht Studio

Product: 33 Cuscini

The Hamburg office of the a+s DialogGroup resides in the Esplanade - in the heart of Hamburg. In each of the rooms the architect created an inspiring overall concept of interior, lighting, furnishings, and art that preserves the historic and carefully integrates the new. In the project have been used high-quality Italian furniture, which the Studio cleverly combines: functional, inviting, cozy - depending on the intended use. In this context the 33 Cuscini sofa is perfectly combined with the surrounding space.



16.

King Game Design Office

Stockholm, Sweden



ROLY POLY
ARMCHAIR



Project: Studio Stockholm

Product: Roly Poly

As the interior architect, Studio Stockholm's task was to design an office that reflects King's brand and culture – to be able to offer the best working environment for all employees.

The result is an office with a modern aesthetic where playful and creative environments interact with an international character and well-kept details, and an office designed to support the efficiency of the organization. With good architecture, King has thus managed to connect the various parts of the company into one physical form – a form that shows who King are and that is optimized for those who work there, both today and tomorrow. In this context our Roly Poly chairs dialogue perfectly with the surrounding of the project.



17.

Monaco private apartment

Principality of Monaco



Project: Movin Montecarlo
Products: Sissi

Aim of this project was to transform an aging period apartment into a modern and minimalist space, while retaining the soul and charm of the period. One of the main constraints was not to modify the existing volumes and to adapt the finishes and layout to this space.

Highlight the beautiful ceiling heights, letting in light and bringing purity and minimalism, while playing on finishes of several styles: contemporary, baroque, modern, etc. to bring the funky & colorful touches of the period.

In this mixing of styles our Sissi armchairs match perfectly the idea of the architects.

18.

Townhouse Moscow

Moscow, Russia



Products: Lou Read

This project consist in a townhouse with an area of 200 square meters in Moscow. The apartments are located in the Krasnaya Presnya district, on the territory of the former Rassvet factory. The advantages of the original space are large floor-to-ceiling windows and high ceilings, and an open layout.

The project retained the main features of the loft, but dressed them in more refined and soft forms, which Lou Read fits perfectly with.

19.

London private apartment

London, UK



ERCOLE E AFRODITE
STORAGE

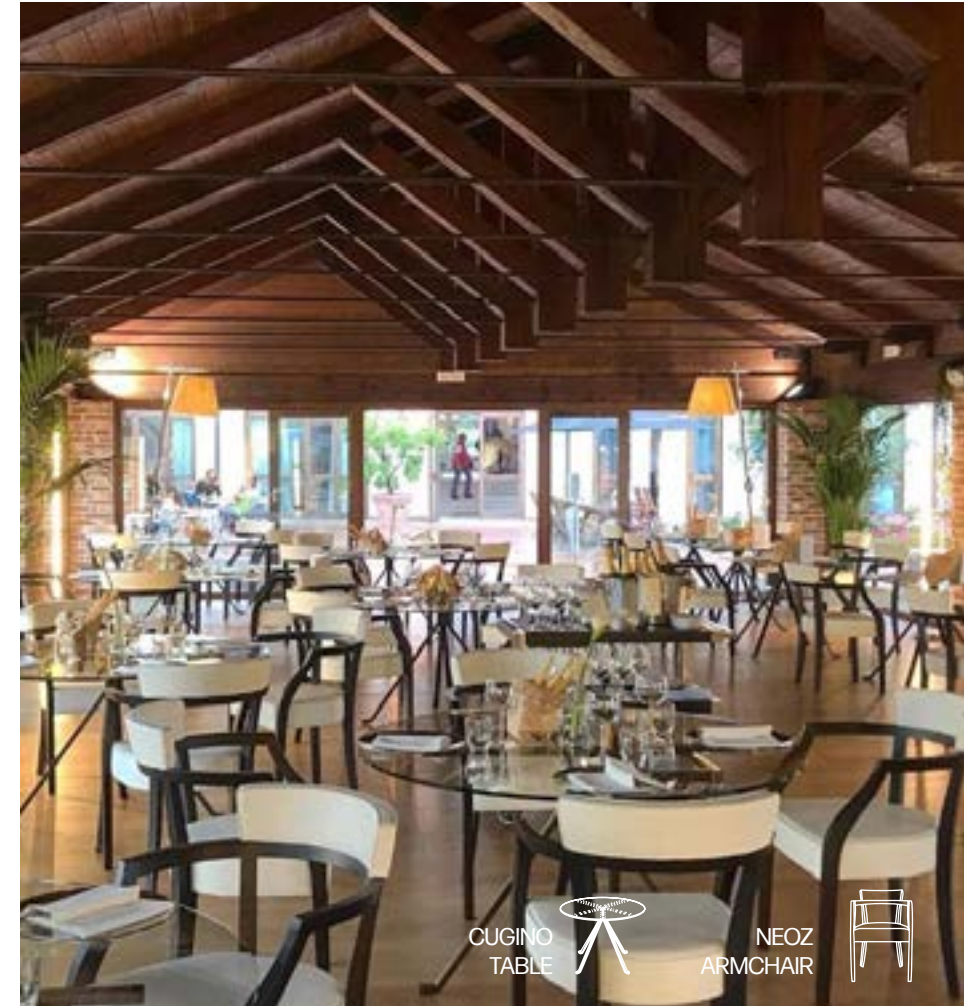
Products: Ercole e Afrodite

This London apartment is an elegant interior characterized by a modern and refined style. At the center of the scene our Ercole e Afrodite storage with its sculptural surfaces featuring classical figures and anatomical details in relief. The overall composition conveys a sense of luxury and artistry.

20.

Santo Stefano Relais

Sandigliano (Biella), Italy



CUGINO
TABLE



NEOZ
ARMCHAIR



Project: Driade concept

Products: Neoz, Pip-e, Toy, Lou Read, Pliè family, Nemo, Cugino, MT1

The Santo Stefano SPA & BIKE Relais is a four-star hotel at the foot of the Biella Prealps. The Hotel is surrounded by large green spaces, a swimming pool and sports fields. Embellished with an elegant SPA and enriched by the Driade design elements to make the environment unique and original. The 33Cuscini and Hall sofas welcome customers in the entrance, while the Neoz and Cugino tables furnish the spaces of the restaurant. The Pliè and Tokyo Pop family with their sinuous curves create living rooms around the pool, while the Toy seats and the Nemo armchair are used in the ambivalent spaces of the meeting rooms, set up according to the request of the event. Hotel Santo Stefano Relais is the perfect space for cultural, corporate and private events, with that extra touch.

21.

Hotel Nhow Berlin

Berlin, Italy



Project: Karim Rashid
Products: Roly Poly, Meridiana

The nhow Berlin hotel is housed in a classically designed building in the heart of the very elegant area between Friedrichshain and Kreuzberg in Berlin. The 304 rooms are the result of the vision of the New York designer Karim Rashid, who conceived a futuristic look in shades of pink. The Roly Poly with cushions, whose fabric was selected and chosen by the customer, and the Meridiana fit into this vision.

22.

Bierwinkel Terraza

Valencia, Spain



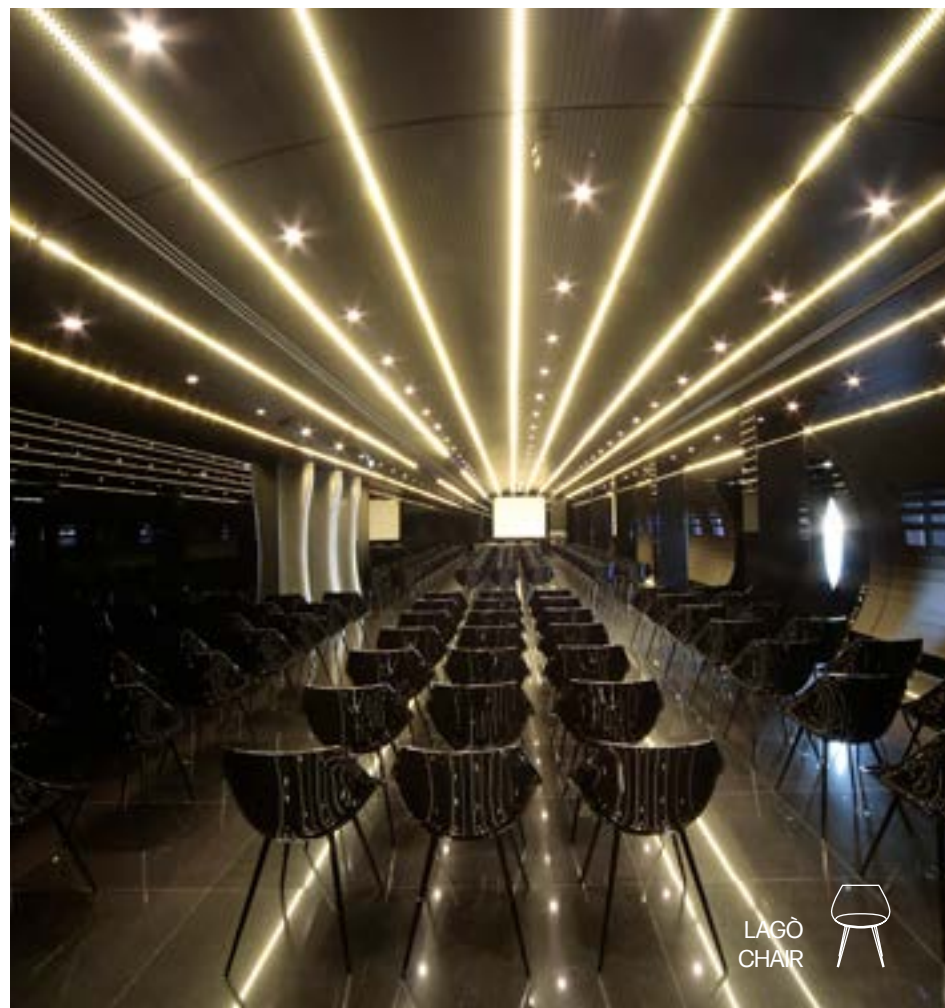
Project: Studio Sinmas
Product: Roly Poly

The SINMAS studio creates the first Bierwinkel Experience terrace in Spain with a surprising and futuristic character inspired by the famous pink elephant of the Belgian beer Delirium. To achieve this goal, they used design pieces in shades of pink and with sinuous curved lines in a comfortable environment such as the Roly Poly chairs by Driade.

23.

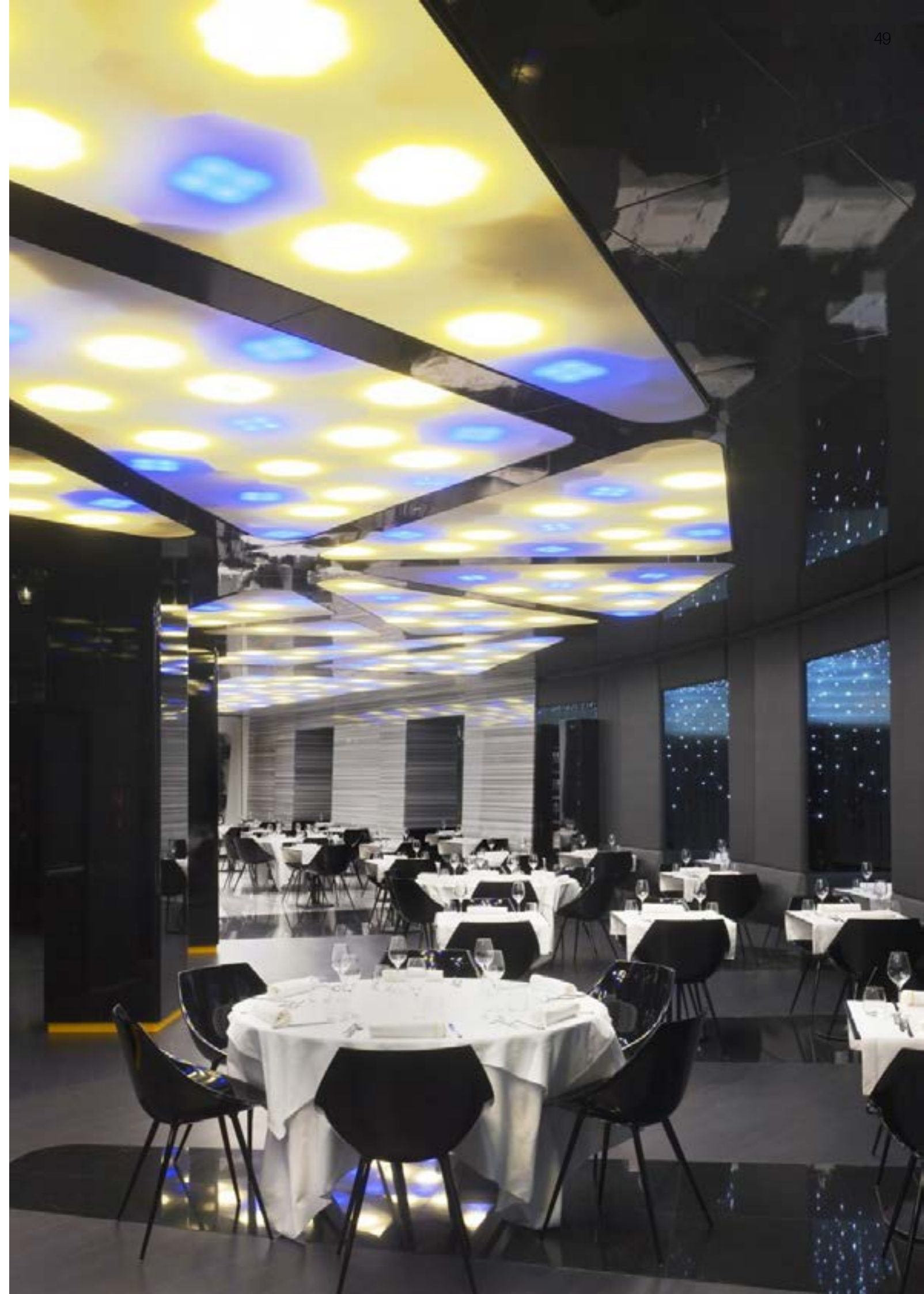
Hotel Boscolo Exedra

Milano, Italy



Products: Lagò

The Boscolo Hotel in Milan has designed a futuristic and elegant environment both in the restaurant area and in the conference room. In this moodboard the black Lagò fit perfectly with its soft and modern lines giving a chic touch to the surrounding environment.



24. Relais Cascina Era

Sandigliano (Biella), Italy



ZIQOURAT
CABINET

Project: Driade concept
Products: Ziqqurat, San Marco, Lord yo

The Relais Cascina Era È - Wellness Resort, is a project of total renewal of the spaces. A building dating back to the fourteenth century that has maintained its historical character and at the same time added elements of design and comfort. Driade products give colors and originality to all environments, from the reception to the bar and the restaurant, up to the 28 suites, designed for the final user regenerating and relax experience.

The Ziggurat container, in its "romantic" floral version at the entrance, stands out an enhance the walls and the classic golden elements, while in the restaurant the Neoz chairs and the Lord Yo are the main character in the room. The Ten armchairs accompany the customer in the Bar area and in the outdoor dehors. In this project, Driade represents the perfect union between design and contemporary planning, enhancing the historicity of the place.



LORD YO
ARMCHAIR



SAN MARCO
ARMCHAIR



For any further information or details, please contact the Driade Contract Division.

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