



FRANDSENRETAIL.DK



## **BENNY FRANDSEN**

DETERMINATION PAYS OFF. THE BALL LAMP WOULD NEVER HAVE BEEN CREATED AND SOLD TO MILLIONS IF IT WEREN'T FOR A DETERMINED, YOUNG ELECTRICIAN NAMED BENNY FRANDSEN, WHO CREATED PROTOTYPE AFTER PROTOTYPE IN THE BASEMENT OF HIS HOME IN THE DANISH TOWN OF SKANDERBORG IN THE 60S.

THE ROUND LAMP WAS INTRODUCED AS A STANDARD, WALL-MOUNTED LAMP AND A
PENDANT, AND ESPECIALLY THE WALL LAMP, FEATURING A POWERFUL MAGNET,
BECAME HUGELY POPULAR. AS BENNY FRANDSEN RAKED IN THE DESIGN AWARDS,
BALL BECAME AN INTEGRAL PART OF PRACTICALLY EVERY HOME IN DENMARK, AND
TODAY, MOST ADULT DANES HAVE A SPECIAL RELATIONSHIP WITH THE LITTLE, ROUND LAMP.

"I'VE DESIGNED MANY LAMPS OVER THE YEARS, BUT BALL HOLDS A SPECIAL PLACE IN MY
HEART. APPARENTLY, MANY FEEL THE SAME WAY, BECAUSE 50 YEARS AFTER IT WAS
INTRODUCED, IT'S STILL OUR MOST POPULAR DESIGN."
BENNY FRANDSEN





















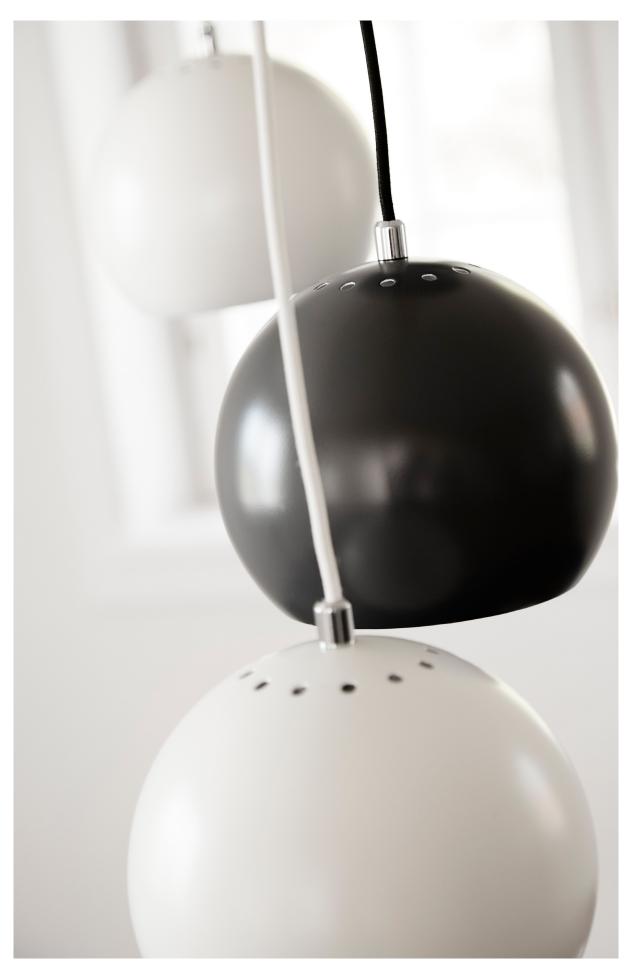


























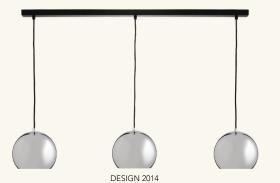
**BALL DOUBLE |** FLOOR LAMP. HEIGHT 149 CM











## **BALL TRACK**

DESIGNED BY **BENNY FRANDSEN** 

LENGTH 100 CM

LIGHT SOURCE 3 X E27 MAX. 40W (NOT INCL.)

CORD 150 CM BLACK FABRIC

TRACK BLACK

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL MULTI** CHANDELIER

DESIGNED BY **BENNY FRANDSEN** 

**DIAMETER** EACH SPOT 18 CM

LIGHT SOURCE 7 X E27 MAX. 40W (NOT INCL.)

CORD 120 CM FABRIC

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL DOUBLE FLOOR LAMP**

DESIGNED BY **BENNY FRANDSEN** 

HEIGHT 149 CM

LIGHT SOURCE 2 X E27 MAX. 40W (NOT INCL.)

CORD 280 CM BLACK FABRIC

COLOURS SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL MAGNET** FLOOR LAMP

DESIGNED BY **BENNY FRANDSEN** 

HEIGHT 130 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 250 CM TRANSPARENT

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL MAGNET** TABLE LAMP

DESIGNED BY BENNY FRANDSEN

HEIGHT 45 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 200 CM TRANSPARENT

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL USB** DESK LAMP

DESIGNED BY **BENNY FRANDSEN** 

HEIGHT 45.5 CM

LIGHT SOURCE LED 4.5W (NON REPLACEABLE)

CORD 250 CM BLACK FABRIC

COLOURS MATT BLACK



## **BALL WITH HANDLE** WALL LAMP

DESIGNED BY **BENNY FRANDSEN** 

**DIAMETER** 18 CM

DEPTH 26 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD 200 CM FABRIC

COLOURS MATT BLACK



## **BALL WITH HANDLE PENDANT**

DESIGNED BY **BENNY FRANDSEN** 

DIAMETER 18 CM | 25 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD Ø18 CM: 200 CM BLACK FABRIC | Ø25 CM: 300 CM BLACK FABRIC

 $\textbf{COLOURS} \ \mathsf{SEE} \ \mathsf{YOUR} \ \mathsf{OPTIONS} \ \mathsf{AT} \ \mathsf{WWW.FRANDSENRETAIL.DK}$ 



## **BALL** PENDANT

DESIGNED BY BENNY FRANDSEN

**DIAMETER** 18 CM

LIGHT SOURCE E27 MAX 40W (NOT INCL.)

CORD 200 CM

COLOURS SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL PENDANT**

DESIGNED BY **BENNY FRANDSEN** 

**DIAMETER** 25 CM

LIGHT SOURCE E27 MAX. 40W (NOT INCL.)

CORD 250 CM BLACK FABRIC

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL** PENDANT

DESIGNED BY BENNY FRANDSEN

DIAMETER 40 CM

LIGHT SOURCE E27 MAX. 25W (NOT INCL.)

CORD 300 CM FABRIC

**COLOURS** SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL PENDANT**

DESIGNED BY **BENNY FRANDSEN** 

DIAMETER 18 CM | 25 CM

**LIGHT SOURCE** 18 CM: E14 MAX. 25W (NOT INCL.) | 25 CM: E27 MAX. 25W (NOT INCL.)

CORD 300 CM WHITE FABRIC

COLOURS OPAL WHITE GLASS. ANTIQUE BRASS FITTINGS



## **BALL USB** WALL LAMP

DESIGNED BY **BENNY FRANDSEN** 

**HEIGHT** 30 CM

WIDTH 22 CM

DEPTH 18 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.)

CORD 250 CM FABRIC

COLOURS SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL MAGNET** WALL LAMP

DESIGNED BY BENNY FRANDSEN

**DIAMETER** 12 CM

**DEPTH** 16 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.).

**CORD** 230 CM

COLOURS SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



## **BALL** ANNIVERSARY WALL LAMP

DESIGNED BY **BENNY FRANDSEN** 

**DIAMETER** 12 CM

**DEPTH** 16 CM

LIGHT SOURCE E14 MAX. 25W (NOT INCL.).

CORD 250 CM

COLOURS SEE YOUR OPTIONS AT WWW.FRANDSENRETAIL.DK



**BALL |** SERIES
PENDANTS DIAMETER 18, 25 AND 40 CM. WALL LAMPS. FLOOR LAMPS. TABLE LAMPS



# **GET INSPIRED**

INSTAGRAM AND PINTEREST: FRANDSEN RETAIL

WEBSITE: FRANDSENRETAIL.DK

FRANDSEN RETAIL A/S

EGESKOWEJ 29

8700 HORSENS

DENMARK

INFO@FRANDSENRETAIL.DK

+45 7658 1818