



**FRANDSEN**

**BALL. ENJOY YOUR NEW ICON.**

# VINTAGE BALL LAMP

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BALL FLOOR LAMP MODEL 1300

VINTAGE MODEL FROM 1972

DESIGNER: BENNY FRANDSEN





BENNY FRANDSEN

FOUNDER FRANDSEN GROUP



## BENNY FRANDSEN

DETERMINATION PAYS OFF. THE BALL LAMP WOULD NEVER HAVE BEEN CREATED AND SOLD TO MILLIONS IF IT WEREN'T FOR A DETERMINED, YOUNG ELECTRICIAN NAMED BENNY FRANDSEN, WHO CREATED PROTOTYPE AFTER PROTOTYPE IN THE BASEMENT OF HIS HOME IN THE DANISH TOWN OF SKANDERBORG IN THE 60S.

THE ROUND LAMP WAS INTRODUCED AS A STANDARD, WALL-MOUNTED LAMP AND A PENDANT, AND ESPECIALLY THE WALL LAMP, FEATURING A POWERFUL MAGNET, BECAME HUGELY POPULAR. AS BENNY FRANDSEN RAKED IN THE DESIGN AWARDS, BALL BECAME AN INTEGRAL PART OF PRACTICALLY EVERY HOME IN DENMARK, AND TODAY, MOST ADULT DANES HAVE A SPECIAL RELATIONSHIP WITH THE LITTLE, ROUND LAMP.

THE BALL LAMP WAS DESIGNED IN 1968 BY BENNY FRANDSEN, FOUNDER OF FRANDSEN GROUP A/S. IN 2018, WE CELEBRATE BOTH BENNY'S AND BALL'S 50TH ANNIVERSARY.

# **THE BALL FAMILY**

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1. BALL WALL USB | 2. BALL DOUBLE FLOOR LAMP | 3. BALL WITH HANDLE PENDANT Ø18 CM  
AND Ø25 CM | 4. BALL FLOOR LAMP | 5. BALL TABLE LAMP | 6. BALL MULTI CHANDELIER | 7. BALL  
PENDANT Ø18 CM | 8. BALL PENDANT Ø40 CM | 9. BALL TRACK | 10. BALL MAGNET WALL LAMP | 11.  
BALL WITH HANDLE WALL LAMP | 12. BALL PENDANT Ø25 CM

DESIGNER: BENNY FRANDSEN





1 | DESIGN 2016



2 | DESIGN 1972



3 | DESIGN 1972



4 | DESIGN 2011



5 | DESIGN 2011



6 | DESIGN 2012



7 | DESIGN 1968



8 | DESIGN 2017



9 | DESIGN 2014



10 | REDESIGN 1993



11 | DESIGN 1972



12 | DESIGN 2014



**BALL** | PENDANT. Ø40 CM





**BALL MULTI** | CHANDELIER. HEIGHT 120 CM











# **STILL POPULAR**

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**WE ASKED SOME OF OUR EMPLOYEES TO SHARE THEIR PERSONAL STORIES WITH BALL AND THEIR THOUGHTS ON WHY THE LAMP IS STILL SO POPULAR - 50 YEARS AFTER ITS INTRODUCTION.**



**"WHEN I SEE THE BALL LAMP, I INSTINCTIVELY THINK OF BENNY. I THINK ONE OF THE 'OCCUPATIONAL HAZARDS' OF WORKING WITH GREAT DESIGN IS THAT IT OFTEN ENDS UP IN YOUR OWN HOME - IN MY CASE THE BEDROOM."**

**JESPER (ACCOUNTING)**





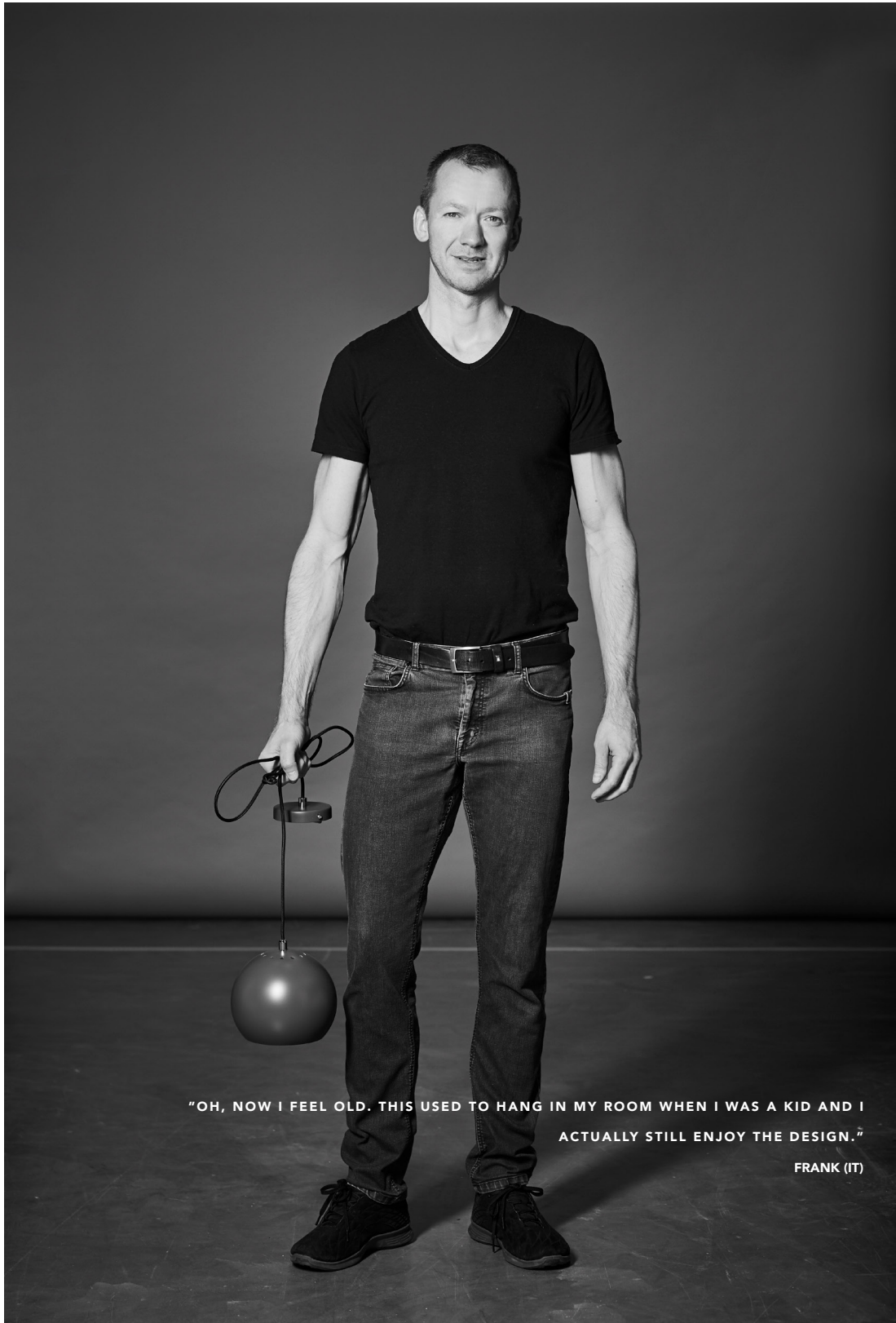
"IN MANY WAYS, THE BALL LAMP HAS BEEN AHEAD OF ITS TIME. WITH ITS FUNCTIONAL MAGNET AND ROUND SHAPE, ITS DESIGN IS STILL RELEVANT TODAY."

TORBEN (WAREHOUSE)



"EVEN THOUGH IT IS 50 YEARS OLD, I STILL THINK THAT THE DESIGN IS RELEVANT. I HAVE NO DOUBT THAT IT WILL LAST ANOTHER 50."

JETTE (SHIPPING)



"OH, NOW I FEEL OLD. THIS USED TO HANG IN MY ROOM WHEN I WAS A KID AND I  
ACTUALLY STILL ENJOY THE DESIGN."

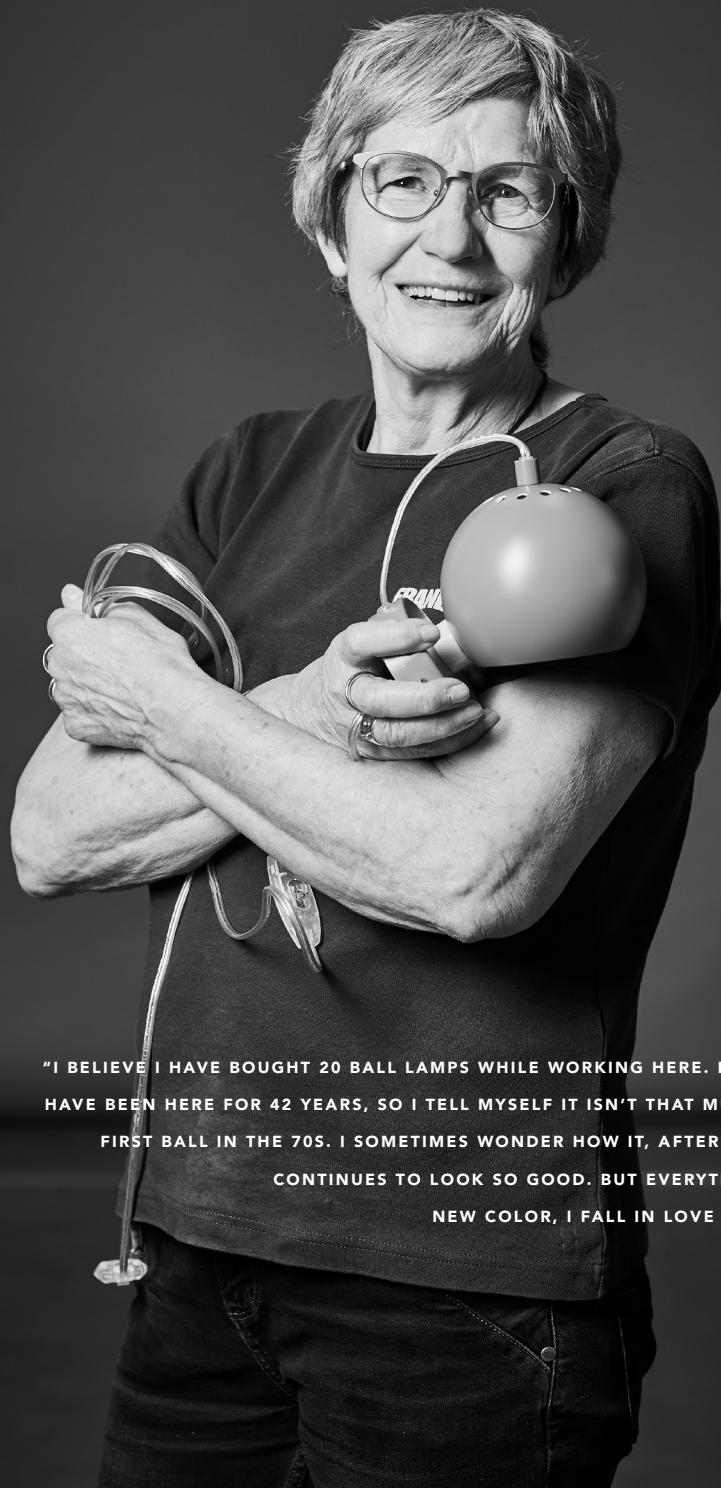
FRANK (IT)





"I DON'T OWN ONE MYSELF, BUT THEN AGAIN, I HAVE ONLY WORKED HERE FOR A FEW MONTHS. I OF COURSE KNEW THE DESIGN BEFORE I STARTED WORKING HERE. EVERYONE KNOWS BALL."

TIM (IT)



"I BELIEVE I HAVE BOUGHT 20 BALL LAMPS WHILE WORKING HERE. BUT THEN AGAIN, I HAVE BEEN HERE FOR 42 YEARS, SO I TELL MYSELF IT ISN'T THAT MUCH. I BOUGHT MY FIRST BALL IN THE 70S. I SOMETIMES WONDER HOW IT, AFTER ALL THESE YEARS, CONTINUES TO LOOK SO GOOD. BUT EVERYTIME IT COMES IN A NEW COLOR, I FALL IN LOVE ALL OVER AGAIN."

GUNHILD (ASSEMBLY)





**BALL** | PENDANT. Ø18 CM







**BALL** | PENDANT. Ø40 CM



IN 2018, A BEAUTIFUL NEW ANNIVERSARY MODEL JOINS THE BALL FAMILY.

THE BALL MAGNET WALL LAMP IS INTRODUCED IN A MATT BLACK AND MATT WHITE  
FINISH ALONG WITH A NUMBER OF EXCLUSIVE DETAILS:

THE LAMP COMES WITH A FABRIC CORD  
ON/OFF SWITCH DISCRETELY INTEGRATED IN THE WALL BOX  
MATT GOLD ON THE INSIDE FOR A BEAUTIFUL SOFT LIGHT  
ANTIQUUE BRASS STAIN RELIEF

TOGETHER, THESE LITTLE DETAILS ADD NEW MERIT TO THE CLASSIC DESIGN.

THE ANNIVERSARY MODEL COMES IN AN EXCLUSIVE BLACK ANNIVERSARY BOX WITH GOLD PRINT –  
PERFECT FOR A 50TH ANNIVERSARY.





**BALL MAGNET** | WALL LAMP | ANNIVERSARY MODEL. DEPTH 15 CM



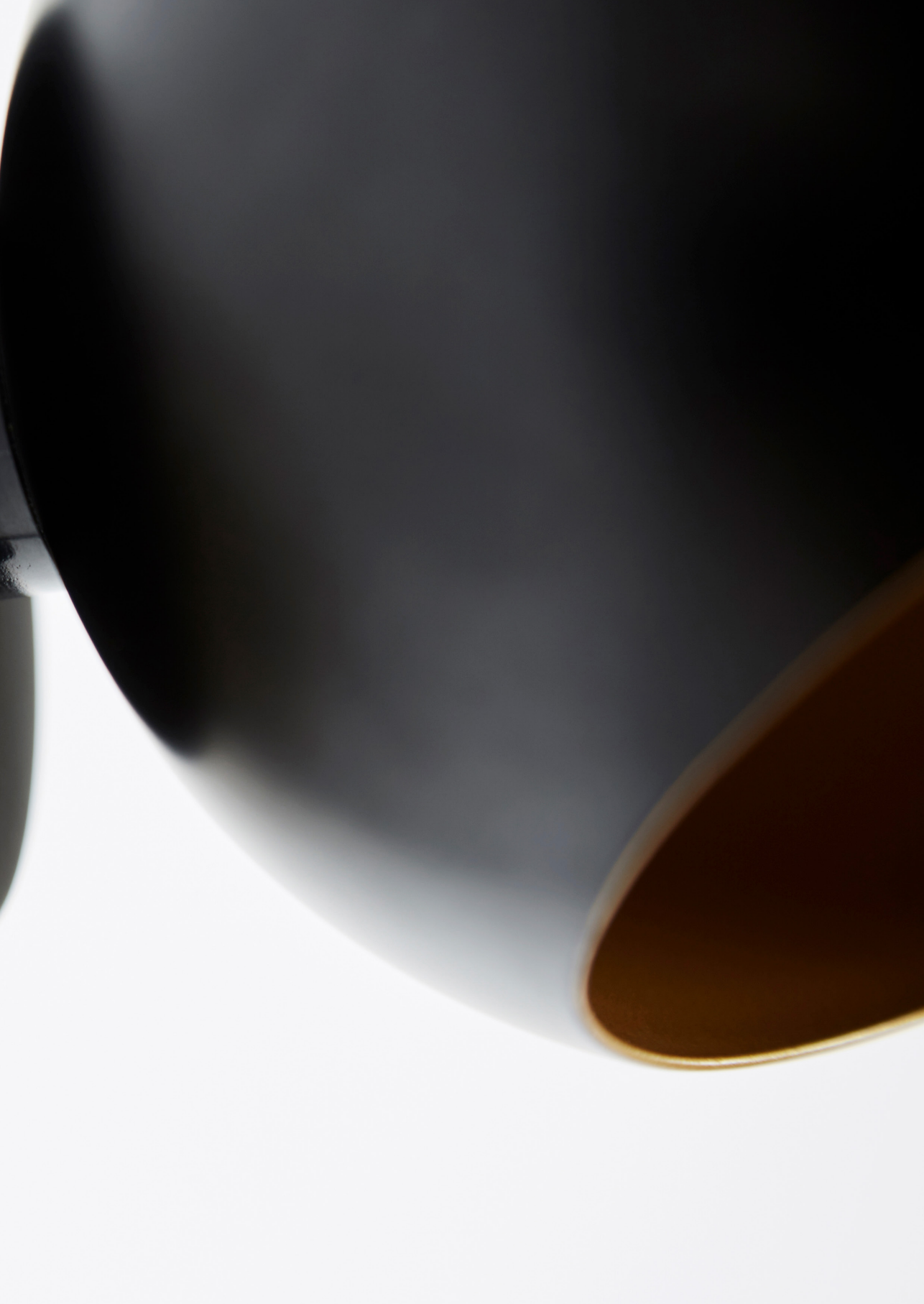








**BALL MAGNET** | WALL LAMP | ANNIVERSARY MODEL. DEPTH 15 CM





**BALL USB** | WALL LAMP. DEPTH 17.5 CM





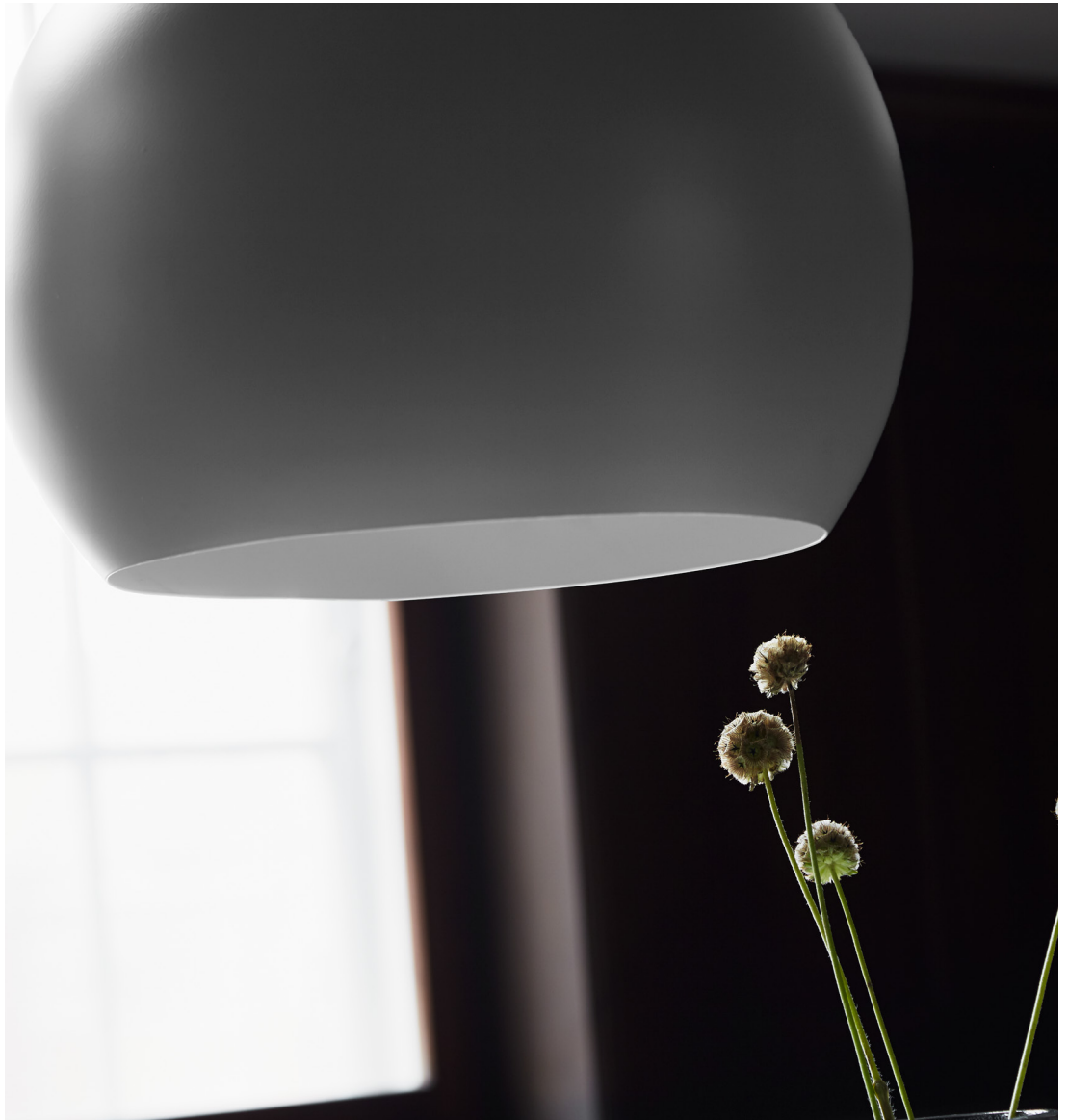




**BALL MAGNET** | WALL LAMP. DEPTH 15 CM







**BALL** | PENDANT. Ø40 CM





**BALL DOUBLE** | FLOOR LAMP. HEIGHT 160 CM





BALL · 1968



EN · BENNY FRANDSEN



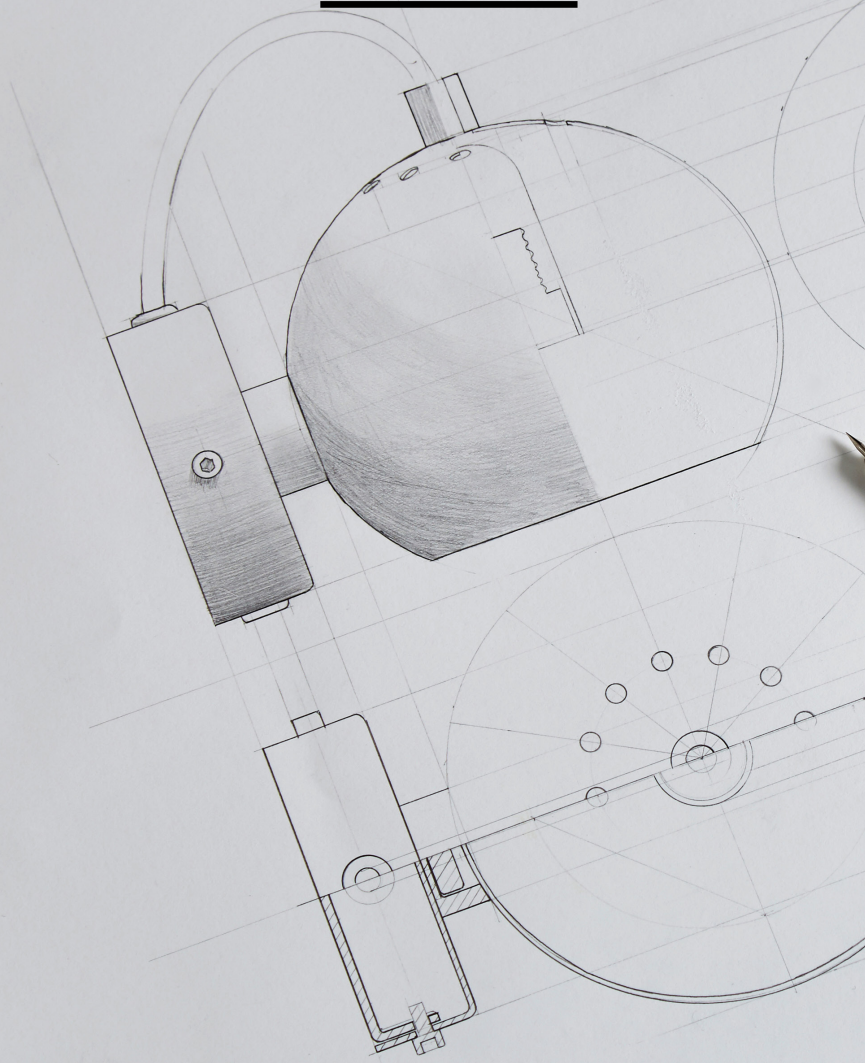
"I'VE DESIGNED MANY LAMPS OVER THE YEARS, BUT BALL HOLDS A SPECIAL PLACE IN MY HEART. APPARENTLY, MANY FEEL THE SAME WAY, BECAUSE 50 YEARS AFTER IT WAS INTRODUCED, IT'S STILL OUR MOST POPULAR DESIGN."

BENNY FRANSEN



# DRAWING OF THE BALL MAGNET WALL LAMP

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## **BALL TRACK**

DESIGNED BY **BENNY FRANSEN**

**LENGTH** 100 CM

**LIGHT SOURCE** 3 X E27 MAX. 40W (NOT INCL.)

**CORD** 150 CM BLACK FABRIC

**TRACK** BLACK

**COLOURS** GLOSSY COPPER OR GLOSSY CHROME



## **BALL MULTI CHANDELIER**

DESIGNED BY **BENNY FRANSEN**

**DIAMETER EACH SPOT** 18 CM

**HEIGHT** 120 CM

**LIGHT SOURCE** 7 X E27 MAX. 40W (NOT INCL.)

**CORD** 120 CM FABRIC

**COLOURS** SEE YOUR OPTIONS AT  
[WWW.FRANSENRETAIL.DK](http://WWW.FRANSENRETAIL.DK)



## **BALL DOUBLE** FLOOR LAMP

DESIGNED BY **BENNY FRANDSEN**

**HEIGHT** 160 CM

**LIGHT SOURCE** 2 X E27 MAX. 40W (NOT INCL.)

**CORD** 280 CM BLACK FABRIC

**COLOURS** MATT BLACK OR GLOSSY CHROME



## **BALL MAGNET** FLOOR LAMP

DESIGNED BY **BENNY FRANDSEN**

**HEIGHT** 130 CM

**LIGHT SOURCE** E14 MAX. 25W (NOT INCL.)

**CORD** 250 CM TRANSPARENT

**COLOURS** SEE YOUR OPTIONS AT  
[WWW.FRANSENRETAIL.DK](http://WWW.FRANSENRETAIL.DK)



## **BALL MAGNET** TABLE LAMP

DESIGNED BY **BENNY FRANDBEN**

**HEIGHT** 45 CM

**LIGHT SOURCE** E14 MAX. 25W (NOT INCL.)

**CORD** 200 CM TRANSPARENT

**COLOURS** SEE YOUR OPTIONS AT  
[WWW.FRANDBENRETAIL.DK](http://WWW.FRANDBENRETAIL.DK)



## **BALL USB** WALL LAMP

DESIGNED BY **BENNY FRANDBEN**

**HEIGHT** 30 CM

**WIDTH** 22 CM

**DEPTH** 17.5 CM

**LIGHT SOURCE** E14 MAX. 25W (NOT INCL.)

**CORD** 250 CM FABRIC

**COLOURS** MATT BLACK, MATT WHITE OR MATT  
LIGHT GREY



## **BALL WITH HANDLE WALL LAMP**

DESIGNED BY **BENNY FRANZSEN**

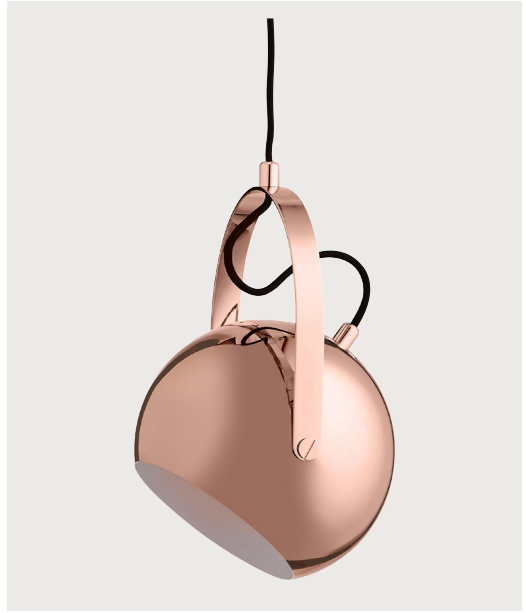
**DIAMETER** 18 CM

**DEPTH** 27 CM

**LIGHT SOURCE** E27 MAX. 40W (NOT INCL.)

**CORD** 200 CM FABRIC

**COLOURS** MATT BLACK



## **BALL WITH HANDLE PENDANT**

DESIGNED BY **BENNY FRANZSEN**

**DIAMETER** 18 CM OR 25 CM

**LIGHT SOURCE** E27 MAX. 40W (NOT INCL.)

**CORD** Ø18 CM: 200 CM BLACK FABRIC | Ø25 CM: 300 CM

**COLOURS** GLOSSY COPPER OR MATT BLACK





## **BALL PENDANT**

DESIGNED BY **BENNY FRANSEN**

**DIAMETER 40 CM**

**LIGHT SOURCE** E27 MAX. 25W (NOT INCL.)

**CORD** 300 CM FABRIC

**COLOURS** MATT BLACK, MATT WHITE OR MATT GREY



## **BALL PENDANT**

DESIGNED BY **BENNY FRANSEN**

**DIAMETER 25 CM**

**LIGHT SOURCE** E27 MAX. 40W (NOT INCL.)

**CORD** 250 CM BLACK FABRIC

**COLOURS** MATT BLACK, GLOSSY BLACK CHROME,  
GLOSSY COPPER OR GLOSSY BRASS



## **BALL PENDANT**

DESIGNED BY **BENNY FRANDSEN**

**DIAMETER** 18 CM

**LIGHT SOURCE** E27 MAX 40W (NOT INCL.)

**CORD** 200 CM

**COLOURS** SEE YOUR OPTIONS AT  
[WWW.FRANSENRETAIL.DK](http://WWW.FRANSENRETAIL.DK)



## **BALL MAGNET WALL LAMP**

DESIGNED BY **BENNY FRANDSEN**

**DIAMETER** 12 CM

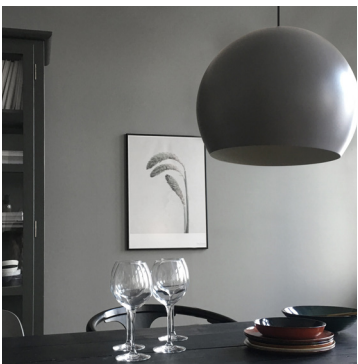
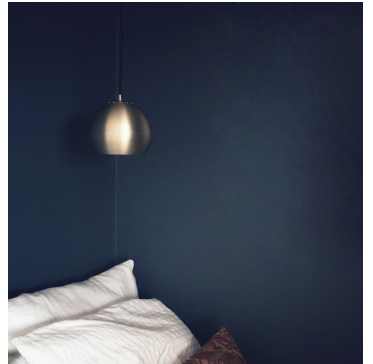
**DEPTH** 15 CM

**LIGHT SOURCE** E14 MAX. 25W (NOT INCL.).

**CORD** 230 CM

**COLOURS** SEE YOUR OPTIONS AT  
[WWW.FRANSENRETAIL.DK](http://WWW.FRANSENRETAIL.DK)

**ANNIVERSARY MODEL** ON/OFF SWITCH IN WALL BOX,  
MATT GOLD ON THE INSIDE AND FABRIC CORD



# YOUR NEW ICON

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ONE OF THE NEW MODELS IN THE BALL SERIES IS THE WALL LAMP WITH BUILT-IN USB CHARGING PORT. THIS MODEL IS IDEAL AS A BEDSIDE TABLE OR NEAR THE SOFA, WHERE YOU CAN ALWAYS HAVE YOUR MOBILE OR TABLET CLOSE AND RECHARGE IT AT THE SAME TIME. IT IS THE PERFECT BALL MODEL FOR MODERN LIFE.

"JUST BECAUSE BALL IS 50 YEARS OLD AND CONTINUES TO BE A BESTSELLER DOESN'T MEAN WE'VE STOPPED DEVELOPING IT. WE AIM TO MEET OUR CUSTOMER'S NEEDS AT HOME, AND THE PERFECT PLACE TO START IS BY INCORPORATING FUNCTIONS FOR MOBILE DEVICES INTO THE DESIGN."

BENNY FRANSEN



# GET INSPIRED

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INSTAGRAM, FACEBOOK AND PINTEREST: FRANDSEN RETAIL

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