



Dune by Front.

Dune - a hot spot for charging and co-working by Front for Offecct.

Dune, designed by pioneering Swedish design studio Front, offers an exciting new response to the constantly changing needs of our work places and public spaces. Dune has been developed for the spheres where the need for informal meetings intersects with the demand for relaxed seating. Dune garnered considerable attention as a prototype under development in Offecct Lab when it was exhibited at the Salone del Mobile in Milan in 2017. Dune is now being launched as a novelty at the Stockholm Furniture & Light Fair in February 2018.

– We are really satisfied with the lightness of Dune, says designers Anna Lindgren and Sofia Lagerkvist, the members of Front. This is, after all, a large piece of furniture that easily can seat up to eight people. Despite being so delicate, Dune stands firmly on the ground. Its legs not only support the asymmetrical seat, they also rise above it to hold four table tops that can be equipped with the latest generation usb-sockets. The ottoman offers users a “touch down” with high comfort with possibilities to interaction, face to face and digital.

– Dune is an oasis that comes to life when used, says Anders Englund, Design Manager at Offecct, answering his own rhetorical question what this new furniture typology from Offecct is.

Contact

Images and further questions: Katarina Fellbrant, katarina.fellbrant@offecct.se, +46 709 99 77 71, Global Brand and Marketing Manager

Images access: www.offecct.com/press

Offecct press online: <http://www.mynewsdesk.com/se/offecct-ab>

Social media

Facebook: [offecct](https://www.facebook.com/offecct), Instagram: [offecctofficial](https://www.instagram.com/offecctofficial), Pinterest: [offecct](https://www.pinterest.com/offecct), LinkedIn: [Offecct AB](https://www.linkedin.com/company/offecct)

About Offecct

Offecct AB is a Swedish entrepreneur-led company with its headquarters and production in Tibro, Sweden. The company was founded in 1990 by Kurt Tingdal (CEO) and Anders Englund (Design Manager). They are both still actively involved in the company. The Group has 75 employees and a target for 2018 of SEK 188 million. 50% of all sales comprise exports to more than 50 countries. Our business is run in our own production which have a total area of around 20,000 m². The company has showrooms in Stockholm, Gothenburg and Tibro (Sweden), Oslo (Norway), Copenhagen (Denmark), Milan (Italy), London (UK), Rotterdam (NL). Offecct is, since May 2017, a part of the Flokk Group, an international group focusing on design and development of furniture for working places. See flokkm.com.

Front

Front's design often communicates a narrative to the user, a narrative about the production process and the materials specific qualities. Front consists of Sofia Lagerkvist and Anna Lindgren who all met while studying at Konstfack in Stockholm. They did their first project together during Stockholm Furniture & Light Fair in 2003 and started their own design studio after graduation. Front's design often communicates a narrative to the user, a narrative about the production process and the materials specific qualities. Front has with its progressive design contributed to radically change the classic image of Swedish design and was awarded the world's biggest design award (based on the amount of money), the Torsten and Wanja Söderbergs award in 2010. Front is constantly featured in international design media and their work has been exhibited at institutions such as MoMA in New York, Centre Pompidou in Paris and Victoria & Albert Museum in London.

