

Kali, a chair by Jasper Morrison



Offecct is very pleased to announce its first collaboration with British designer Jasper Morrison, which has resulted in the wooden chair Kali. The manufacturing of this functional and durable chair is part of Offecct's collaboration with the organisation ECONEF, who works towards developing a much needed orphanage in northern Tanzania, Africa.

At the foot of mountain Kilimanjaro, lays the first of many buildings that ultimately will be used as orphanage, school, office and home for children and aid workers in the area. The chair Kali will be used in these buildings for different purposes and also sold internationally for the benefit of the ECONEF project. The chair is made in Sweden, but designed in a way that would make it possible to bring the production closer to the orphanage in Tanzania, a future prospect that also would create a local work opportunity.

– The chair Kali was designed with a somewhat low technical aspect to allow the future possibility of it being produced locally later on. The character of the chair is I think slightly educational without being boring I hope, and necessarily designed to have a long life, says Jasper Morrison.

– We are very pleased to be working with Jasper Morrison who understands the importance of this project. We have supported ECONEF since 2013 and by creating this chair we can besides from monetary support also contribute with something that is physical, something that can be used straight away, says Offecct CEO Kurt Tingdal.

A part of the revenue from each sold Kali will go directly to ECONEF orphanage in order to continue developing and improving the childrens environment.

ECONEF is a non-governmental organisation based in Sweden and Tanzania. ECONEF Tanzania is run by orphanage owner Caroline Nicholas located in Jua Kali, outside the city of Arusha and aims to improve the standard of living for orphans in the area.



JASPER MORRISON

Jasper Morrison was born in London in 1959 and have studied at Kingston Polytechnic and the Royal College of Art in London, with a one-year scholarship to the HDK design school in Berlin. In 1986 Jasper Morrison set up his Office for Design in London. He currently has studios in London, Paris and Tokyo. Much has been written about Morrison's work in addition to the several books that he has himself written. His work in design and thoughts on the subject cannot be underestimated and are a constant source of inspiration for generations of designers. Morrison's work ranges from a tram system for the city of Hanover to tableware, electronic appliances and furniture for clients such as Muji, Cappellini, Flos and Vitra.

OFFECCT produce and market furniture with sustainable design for active meeting spaces.

