















time is too short





cleo wood

Company profile



our History

- rossin design culture since 1964
- 1964 Nerino Rossin founds in Ora/South Tyrol the company rossin with the aim to produce different kinds of upholstered-furniture like sofa-beds and box-spring mattresses. The first armchair diana is developed
- 1985 Export starts with some European countries like Austria and Switzerland
- 2000 The development of a design collection with an international approach
- 2002 First international fairs Orgatec in Cologne
- 2005 The CEO Klaus Pomella takes over through a MBO (Management Buy-out) the brand and the design collection
- 2006-08 first steps towards an international presence in countries like USA (Hotel Show Las Vegas), Middle East (Fair Dubai), Milan (Salone) and London
- · First international Design Awards: RED DOT, GOOD DESIGN, IF etc.
- 2007 Move to the new headquarters in Egna-Laghetti Italy
- 2008 Start of the licensing agreement in England
- 2010 Acquisition of the company Haapo 1910 in Austria (Achenkirch Tirol)
- 2015 Begin of the licensing agreement in USA (North Carolina)
- · 2019 Launch new living collection
- 2021 New Cl and introduction brandface
- 2022 Launch new design collection with many new products





our Company - today

- 37 employees (23 production, 10 office, 4 sales)
- Production of 15.000 units yearly in Veneto and Austria
- 72 % Export in 25 countries
- Export in A-D-CH-F-UK-Middle East-USA-Benelux-Scandinavia
- Our products are aimed for hotels, restaurants, offices, libraries, airports, hospitals, cruise ships, care, residential
- Co-operation with international Design Studios
- 17 Design Awards









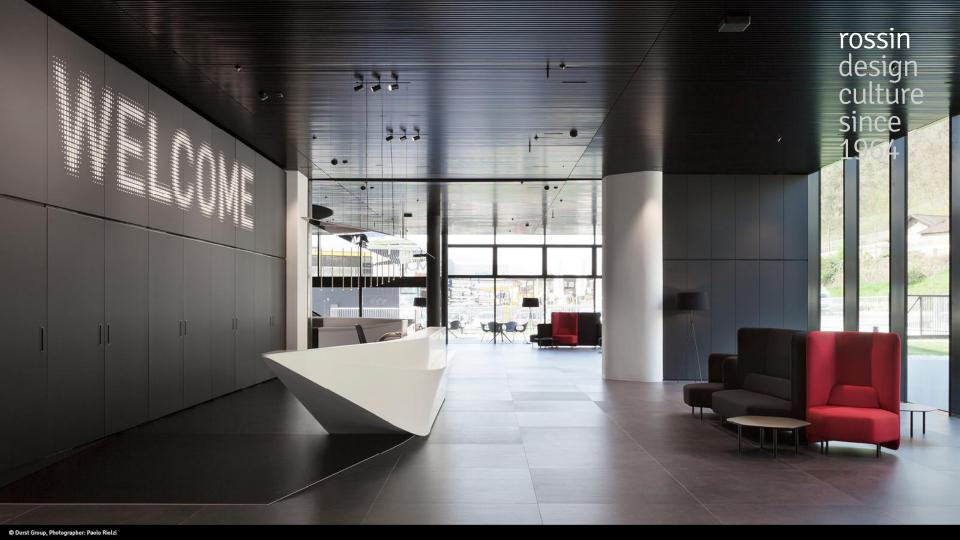






our Strengths

- DESIGN
 - Unique products designed by international design studios
- PRICE-PERFORMANCE RATIO
 - High quality at affordable prices
- FLEXIBILITY
 - Custom-made products
 - Adaptation of certain existing products (dimensions, designs)
 - Use of cover materials from other manufacturers (COM)
 - Special conditions for large orders
- QUICKNESS
 - Delivery dates











simply slow down













nido









made to feel better







work place balance



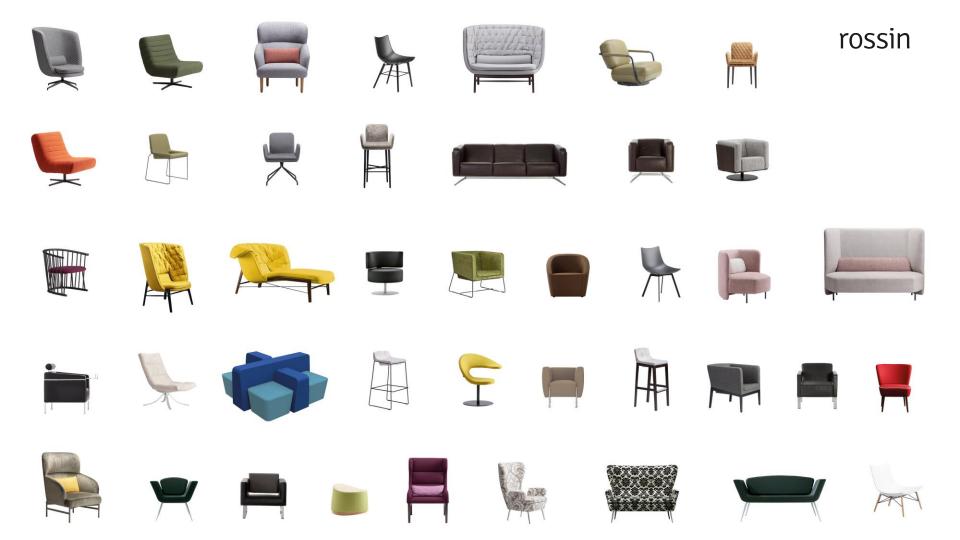












Thank you!

