

# HOUE

NEWS // SEASON 2021



## ReCLIPS

A CHAIR WITH LAMELLAS MADE  
FROM DANISH HOUSEHOLD  
PLASTIC TRASH

**ReCLIPS** is a dining chair with wide plastic lamellas clipped on a light powder coated aluminum frame.

The lamellas are made from Danish household plastic trash and produced in Denmark. The technology behind re-using plastic household trash for furniture production is developed in Denmark. So, looking at ReCLIPS you are basically looking at the result of mixing Danish design and Danish innovation in applying new thinking and materials into a chair.

ReCLIPS dining chairs comes in 4 mono colors with the choice of adding armrests in bamboo. The aluminum frame combined with the UV protected plastic lamellas keep the maintenance to a minimum. ReCLIPS comes in Black, Dark grey, Olive green and Blue.

### HOUSEHOLD PLASTIC TRASH

By using household plastic trash instead of virgin – or recycled industrial plastic, it is not only the recycling of plastic and the use of trash that is beneficial – there are also significant savings on the amount of energy used in production.

### ReCLIPS IS MADE OF

Lamellas: 97% Household plastic trash + color pigments and UV protection.

Frame: Powder coated aluminium.

Designed by Henrik Pedersen

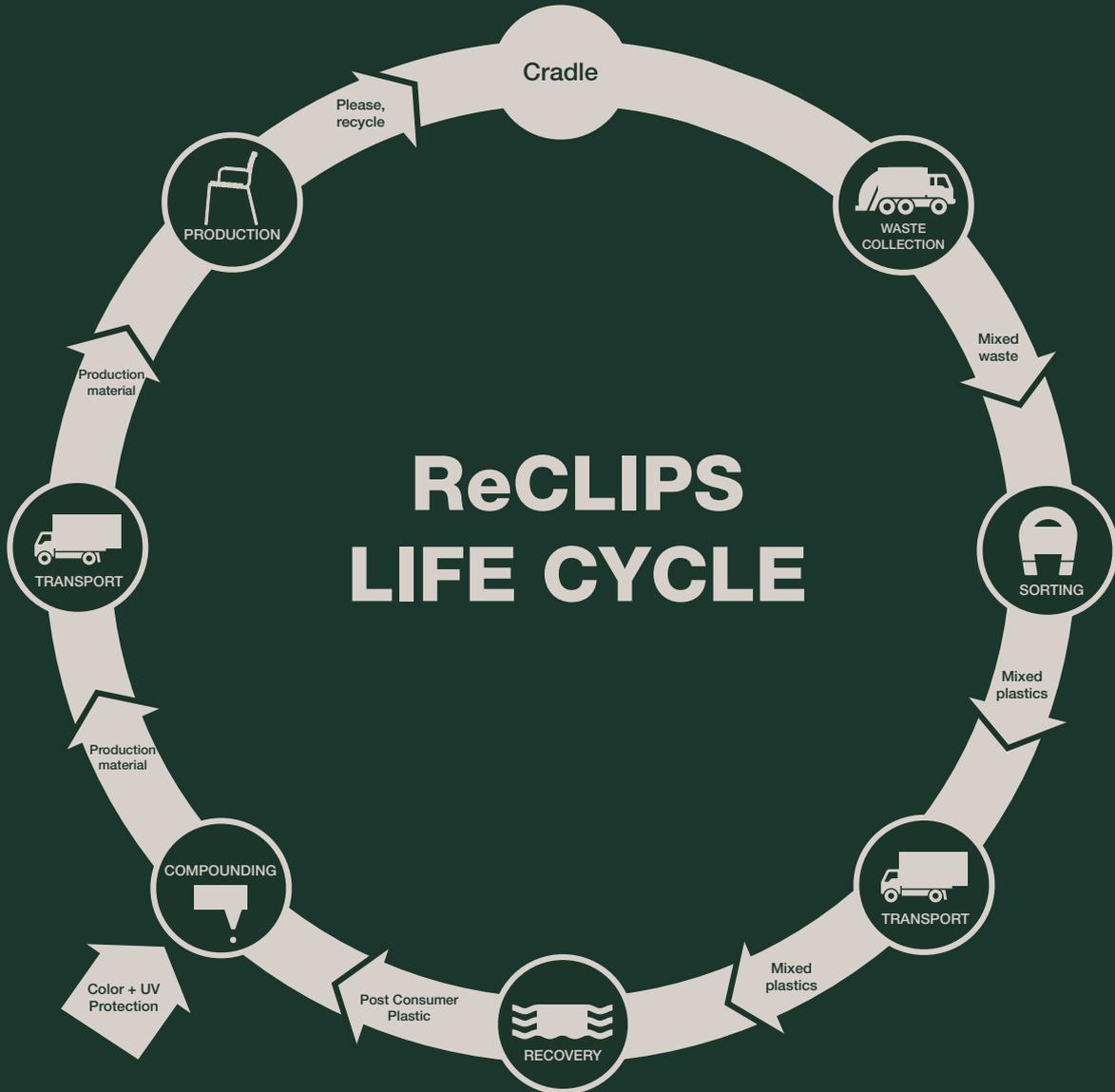


### TURNING TRASH INTO TREASURE

We stopped looking at trash as a problem and started seeing it as the resource it is. The lamellas on ReCLIPS is made of plastic trash from Danish households.

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At HOUE we are determined to ensure right steps are taken in creating responsible furniture, meaning considering both social and environmental impact in the things we do.

When creating products from household plastic trash, we worked from a systematic perspective, taking into account how things are always connected. Consequently, we base our decisions on facts and thorough documentation.

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**AVON** is a new Lounge collection which will be available from stock in Spring 2021. AVON consists of 4 modules – a 2 seater couch, a lounge chair, and an ottoman with cushions in Sunbrella Heritage fabric and a lounge table with top in thermo ash. The frame is made in powder coated black steel.

The AVON collection was designed from the desire to create something with a very light appearance and a low sleek profile, while maintaining a high level of comfort.

The maintenance free frame, and the construction of the big soft back cushions, is exactly that – the simplicity of the structure, where low lines are making sure, that the design always appear proud, both with and without cushions – summer or winter.

The handles of the cushions, is a statement to the function of the product, making them easy to grab and store if needed.

The cushions for AVON comes in two colors – Alpine green and Ash. The Sunbrella Heritage fabric contains 50% recycled Sunbrella acrylic, 47% Sunbrella acrylic and 3% polyester. Colorful fibre ends from the process of reusing the primary material may appear in the weave and vary the fabric colour from one batch to another. This creates a unique fabric with a natural look and vintage charm. The fabric is Oeko-tex certified, water-repellent, stain-proof and easy to maintain.

AVON is designed by Henrik Pedersen.



WATER-REPELLENT  
AND STAIN-PROOF  
SUNBRELLA FABRIC



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**LEVEL** is a lounge collection consisting of 2 couch modules – one left and one right, an ottoman, a lounge chair and side tables in bamboo, all with powder coated grey aluminum frame and cushions in water repellent fabric. LEVEL is a modular system that makes it possible to create a variety of unique outdoor lounge settings. Combine the lounge modules with the tables in bamboo to make your own private lounge area. The LEVEL cushions comes in 4 colors.

**NEW** for the summer season 2021 is LEVEL with cushions in Sunbrella Heritage fabric in two colors – Alpine green and Ash.

The Sunbrella Heritage fabric contains 50% recycled Sunbrella acrylic, 47% acrylic and 3% polyester. Colorful fibre ends from the process of reusing the primary material may appear in the weave and vary the fabric colour from one batch to another. This creates a unique fabric with a natural look and vintage charm. The fabric is Oeko-tex certified, water-repellent, stain-proof and easy to maintain.

The new colors compliments the grey aluminium frame perfectly and gives the LEVEL lounge set a refreshing new look.

LEVEL is designed by Henrik Pedersen.



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AND STAIN-PROOF  
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